

3/1/2015

Dear Honorable CT. Lawmakers,

We are writing you today to strongly object to the centralizing of the CT. Tourism Board. Our local business districts depend heavily on the tourism. We have spent a lot of our own resources and to date have invested our time and money into revitalizing and sustaining the historic small towns of Litchfield County. We would ask that you be aware that every small business in these towns is in daily struggle for survival and unlike the larger cities with large population voices or large employing industries. Our situation is unique to our sparsely populated region where we are the only generators of local jobs whether by direct employment or area enhancement by making these towns desirable weekend home destinations. In such a consolidation we will be surely drowned out whatever monies the state allots.

To this day we survived have by pushing through an ailing economy with your help and knowing how to use it wisely. This decision to centralize will hamper us and only add to our burden while at the same time denying our businesses of our local expertise as to what works well for our region.

I would humbly ask that you consider our plight and allow us to continue the direct line to tourism promotion.

We thank you for hearing us and hope that you choose to help us.

Sincerely yours,
John Koch

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