



WBDC

Women's Business Development Council

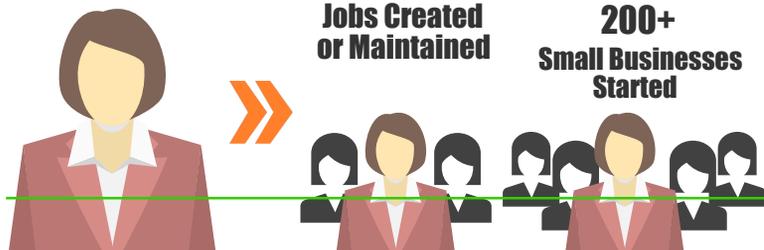
The Leader for Entrepreneurial and Financial Education for Women in Connecticut

Economic Impact Report 2012-2014

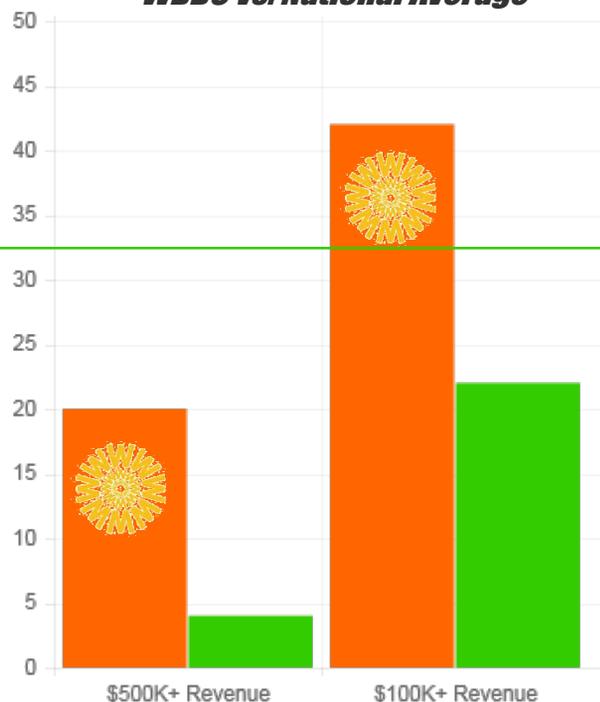
5,500+
Individuals Served

1,000+
Jobs Created
or Maintained

200+
Small Businesses
Started



**Annual Revenue Percentage:
WBDC vs. National Average**



WBDC Women-owned Businesses have:

- ➔ **Generated over \$120M gross revenue**
- ➔ **Secured \$2M in capital via the DECD Small Business Express Program**

WBDC serves 169 towns/cities
60% of WBDC clients reside in the top 30 towns

Over 50% of our clients are low to moderate income

49% are racial/ethnic minorities

10% are female single heads of households