



General Assembly

January Session, 2015

Proposed Bill No. 5779

LCO No. 1115



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Referred to Committee on GENERAL LAW

Introduced by:
REP. BOLINSKY, 106th Dist.

AN ACT CONCERNING SOCIAL MEDIA AND CONSUMER PRIVACY.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 To amend the general statutes to protect consumers' privacy from
- 2 social media businesses, including web sites, that operate in the state
- 3 and utilize users' personal contact information for reasons of
- 4 unsolicited, aggressive electronic marketing to third-party contacts,
- 5 whether they be subscribers or nonsubscribers.

Statement of Purpose:

To protect individuals from deceptive practices used to mine customer contacts for the purpose of generating unsolicited marketing.