



CONNECTICUT  
BUSINESS & INDUSTRY  
ASSOCIATION

---

**TESTIMONY BEFORE THE  
GENERAL LAW COMMITTEE  
LEGISLATIVE OFFICE BUILDING  
FEBRUARY 3, 2015**

My name is Jennifer Herz and I am Assistant Counsel for the Connecticut Business & Industry Association (CBIA). CBIA has been representing Connecticut's employers for 200 years and today is proud to say the vast majority of our members are small companies employing less than 50 people.

**CBIA is concerned with SB 66, SB 68 and HB 5296 because it may impact the legitimate business practices of Connecticut's employers.** As you will hear from industry specific organizations businesses utilize this information for a number of reasonable purposes. While we agree that consumer privacy and security is a top priority, many of Connecticut's companies already have safety procedures in place or must comply with federal law in regard to personal information. If businesses take the appropriate precautions and put in place appropriate safeguards then Connecticut's businesses should be permitted to utilize the relevant information for legitimate purposes.

Further, since these bills are still in proposed bill format it is challenging to gauge the full impact and we are also concerned with how the language may evolve as it is finalized and the potential impact on even more Connecticut businesses. We welcome the opportunity to discuss these bills further.

Thank you for the opportunity to offer CBIA's comments.