



Building relationships that improve healthcare for everyone.

Testimony in Support of Governor's Bill #36

February 28th, 2014

To Whom It May Concern:

My name is Janet Carlson and I am Managing Director/Partner of the One Eleven Group, a 20 year old marketing agency that has focused primarily in healthcare arena. We have had the pleasure of working extensively for and with healthcare professionals, including APRNs. My husband and I are also the proud parents of 9 year old twins.

When I testified last year, I listened all day to each presenter. My take away from a day of testimony was:

1. That doctors and APRNs are truly yin and yang. Doctors are trained to find and treat **disease**. APRNs educate, prevent and promote **wellness**.
2. APRNs are ready, willing and able to go where physicians prefer not to tread: prisons, women's centers, clinics, disadvantaged neighborhoods, etc.
3. Everyone agreed that APRNs were fully capable, fully trained and had a different role from physicians.

My family's personal experience with APRNs has been top notch. The APRN in our pediatric practice not only cares for our children's physical well being, but asks how they eat, what food choices they make, how they handle bullying, etc. The APRN asks about hand washing and the importance of vaccinations.

It occurs to me that with the full launch of Affordable Care Act (ACA) and in the face of physician shortages, we would be very wise to enable APRNs as much as possible, since they tend to work in higher risk populations in less advantaged areas. And since APRNs as a nature of their training, support and promote wellness, our country will be a healthier place to begin with and physicians can focus on caring for the truly ill.

I stood up and testified last year and I stand with Connecticut's APRNs again. Please pass this bill, for the health and well being of our great State.

Respectfully,

Janet Carlson

Janet Carlson

listen

+

think

+

deliver



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