

Eric Paulson

1. Given the low risks of e-cigarette use, there is no reason for the State to do anything to make e-cigarettes less accessible, affordable, or attractive to adult consumers who are choosing to use e-cigarettes as a safer alternative to smoking, thereby reducing their health risks by an estimated 99%.

The low risk of e-cigarettes is supported by research done by Dr. Siegel of Boston University, Dr. Eissenberg of Virginia Commonwealth, Dr Maciej L Goniewicz of the Roswell Park Cancer Institute, Dr. Laugesen of Health New Zealand, Dr. Igor Burstyn of Drexel University, and by the fact that the FDA testing, in spite of its press statement, failed to find harmful levels of carcinogens or toxic levels of any chemical in the vapor.

A [comprehensive review](#) conducted by Dr. Igor Burstyn of Drexel University School of Public Health based on over 9,000 observations of e-cigarette liquid and vapor found "no apparent concern" for bystanders exposed to e-cigarette vapor, even under "worst case" assumptions about exposure.

2. The extraordinarily large font size is not typical of consumer products or, for that matter, for pharmaceutical or tobacco products. Given the low risk associated with e-cigarette use, requiring such a large font size is simply not appropriate or desirable.

3. The requirement that products be labeled with "nicotine yield" is confusing for consumers. Current industry standard, widely understood and accepted by consumers, is that nicotine be expressed in terms of the nicotine contained (mg per ml or a percentage). This requirement will confuse consumers, not inform them.

4. Instituting a non-industry standard labeling requirement will dramatically reduce the availability of products available to Connecticut consumers, if not eliminate availability altogether. This requirement could effectively operate as a de facto ban on e-cigarette products in the state, forcing many adult e-cigarette users to resort to a newly created black market or to return to smoking (and increase their health risks by an estimated 99%).

5. Please see the [CASAA.org](#) website, as well as the [CASAA Research Library](#), for more information.

Thank you for considering my opinion when making your decision on this bill.

Sincerely,

Eric Paulson