

Testimony of Kia F. Murrell

Presented to the Executive and Legislative Nominations Committee
State of Connecticut General Assembly
Legislative Office Building, 300 Capitol Ave, Room 1000
Hartford, CT 06106

March 25, 2014

Good afternoon Representative Janowski, Senator Fasano, Representative Camillo and members of the Executive and Legislative Nominations Committee. My name is Kia F. Murrell.

Thank you for allowing me to appear before you today regarding my nomination to the Board of Directors for the Connecticut Lottery Corporation. I am honored to have been nominated to serve on the Board by Governor Dannel Malloy.

During my tenure as an interim Board member, I have already found the experience to be highly rewarding. As you know, the Connecticut Lottery is one of the oldest and best regarded lotteries in the United States. It is run by an organization of dynamic and dedicated personnel who understand the value and role that the Lottery plays in the state economy.

I feel uniquely qualified to serve on the Board because it draws on my experience working with the local business community. By way of background, I am the Director of State Government Affairs for the Reed Elsevier Corporation, a professional information solutions company. I direct the company's state and local public policy activities in the Northeast region. Prior to joining the company, for more than six years I was senior government affairs counsel at the Connecticut Business & Industry Association (CBIA). There, I worked with scores of companies seeking to invest, grow and remain in Connecticut. For the last decade, much of my time has been spent working to ensure the long term vitality of Connecticut as a desired place to do business.

That being said, I feel privileged to apply my expertise and knowledge of the local business community to the Lottery Board. The revenue raised by the Lottery supports many of the state's most vital government functions and eases the reliance on business taxes (a key impediment to business and economic growth). In fiscal year 2012, the Lottery achieved record sales and returned a record sum to the General Fund. This year it is poised to raise even more revenue for the General Fund by increasing its business partnerships and enhancing its Supplier Diversity Program. This will ensure that a diverse array of entrepreneurs and communities are engaged with the Lottery. For all of these reasons, I am honored to have served on the Board thus far and I look forward to contributing to their efforts.

Thank you for your consideration and I am available for any questions you may have.