

Geissler's Super Markets, Inc.

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Eric Nilsson, Geissler's Supermarket

Testimony in Opposition to SB 67 An Act Concerning the Inclusion of Juices, Teas and Sports Drinks under CT's Bottle Bill

Good Afternoon Senator Meyer and Representative Gentile and members of the Environment Committee. My name is Eric Nilsson and I am a 4th generation owner of Geissler's Supermarkets headquartered in East Windsor, CT. We have been in business since 1923 and employ 639 associates in our stores. I am here in opposition to SB 67 An Act Concerning the Inclusion of Juices, Teas, and Sports Drinks Under Connecticut's Bottle Bill.

Although we understand the committee's want to increase the recycling rate in CT, we feel that expanding the bottle bill is a move in the wrong direction. The bottle bill was born in the 1970's as a litter initiative; decades before automated garbage pick-up, high tech sort separation machines in trash facilities, and the expansion of the types of beverages that residents are consuming. Towns have successfully introduced and consumers embraced single stream recycling which is far less expensive and far more sanitary to operate than to bring them into a clean environment that you buy your fresh produce from. I do not understand the need to expand the bottle bill at this time.

Reverse vending machines are very costly to rent and take up a lot of space that would otherwise be used to sell groceries. The current handling fee (1.5 cents on beer and 2.0 cents on water and soda) does not cover cost and has never been increased since the bottle law's inception. It costs me 3-4 cents for every container that I take back, and that number just continues to rise as the cost of doing business in Connecticut continues to rise. The bottles and cans that come back are filthy and constant sanitation of the bottle rooms and shopping carts are required. Current reverse vending machines do not handle the multiple sizes and shapes of juice containers and more specifically juice cartons. The dirty bottles and cans clog machines and cause bee problems once they are through the machine and waiting for pick-up. It is mind boggling why trash and filth is being brought back to a store that sells fresh, healthy commodities when curbside options are available. Towns have invested into this technology and we are hindering it by having this other method.

The expansion to water resulted in higher costs to the retailer from the water manufacturers as they had to recover their costs that they experienced from implementing the container return system. These costs were passed onto the consumer. Sales of bottled water decreased. Expect the same scenario when the bottle bill is further expanded to juice, teas, fruit and sports drinks.

In today's economic climate in the state and the cutback in SNAP benefits, now is not the time to increase a consumer's food bill. This unnecessary tax is hindering our states citizens and crippling our economy. Please look at better ways to deal with recycling.

We look for ways each day to control costs and make sure that we are environmentally conscious. We compost food scraps and recycle cardboard, plastic and as much other materials as we can. We encourage customers to bring their own bags, cutting down on the use of paper and plastic. We are a good corporate citizen that is concerned about the environment, but we think there is a better more efficient way to accomplish increases in recycling than expansion of the bottle law. Governor Malloy has introduced Governor's Bill No 27- An Act Concerning Connecticut's Recycling and Materials Management Strategy. This act would look to modernize the state's solid waste management infrastructure, promote organic materials management, and more. That's the future of sound environmental policy!

Expansion of the bottle law, at this time, would be bad for my business and will ultimately cost consumers more for their groceries. I urge you to reject SB 67.