
OLR Bill Analysis

sSB 922 (File 154, as amended by Senate "A")*

AN ACT CONCERNING TWO-FOR-ONE SALES.

SUMMARY:

This bill requires anyone engaged in business in the state who offers to sell consumer goods in a two-for-one or similar promotion to honor those terms for at least two business days after the promotion ends if the consumer (1) purchased a good that qualifies for the promotion, (2) did not receive the promotion at the time of the purchase, and (3) presents a receipt indicating that he or she purchased the consumer good from the retailer during the stated promotion dates.

Under the bill, if the consumer good is a prepared food item, the retailer needs to honor the promotion's terms only if the consumer presents the receipt on the same day the item was purchased.

The bill does not impose any penalties for violations.

Under the bill, a "consumer good" is anything that is used or bought and primarily used for personal, family, or household purposes.

*Senate Amendment "A" adds the receipt requirement and prepared food provision.

EFFECTIVE DATE: Upon passage

COMMITTEE ACTION

General Law Committee

Joint Favorable Substitute

Yea 14 Nay 4 (03/12/2013)