

CONNECTING CONNECTICUT: Cable's Impact on the State's Economy

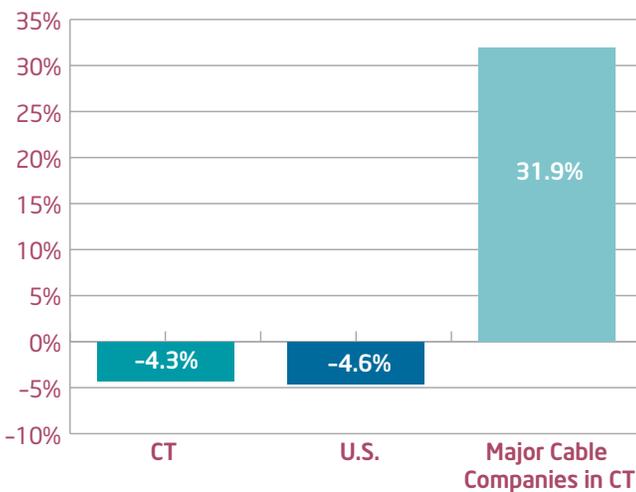
KEY FINDINGS

Connecticut's cable companies contribute significantly to the state economy and to local communities. Key findings from the September 2011 UMass Donahue Institute report, *Connecting Connecticut: Cable's Impact on the State's Economy*, are presented below. For the full report, visit www.necta.info.



▼ During a period when the overall economy slowed, Connecticut's major cable companies grew employment by more than 30 percent

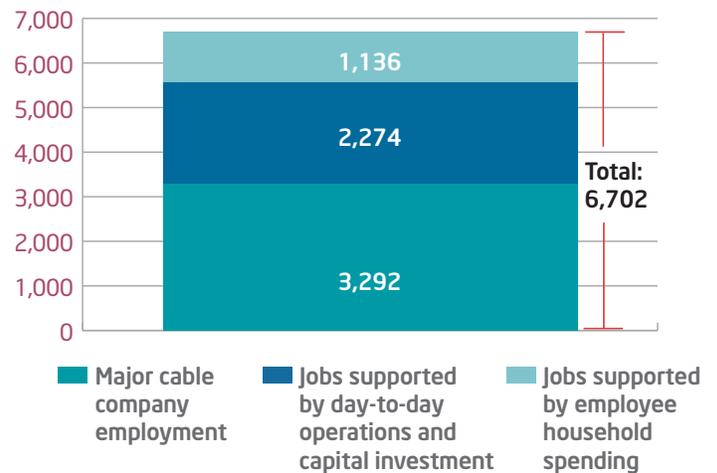
Change in Total Employment, 2006-2010



Source: United States Department of Labor, Bureau of Labor Statistics, Current Employment Statistics & Connecticut Department of Labor; Data collected from major NECTA firms

▼ Major Connecticut cable companies support more than 6,700 jobs statewide

Employment Contributions of Major Cable Companies in Connecticut, 2010



Source: Data collected from major NECTA firms, calculations by UMDI; MIG, Inc., IMPLAN System

▼ **Statewide, Connecticut's major cable companies and their employees generated \$1.47 billion of economic activity**

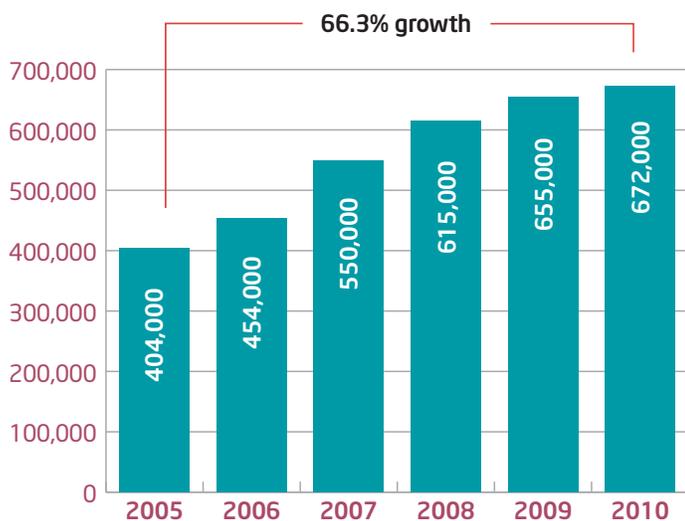
Total Economic Contributions of Major Cable Companies in Connecticut, 2010

Direct Spending	Additional Indirect Contributions	Total Economic Contributions
\$851.2M	\$620.7M	\$1.47B

Source: Data collected from major NECTA firms, calculations by UMDI; MIG, Inc., IMPLAN System

▼ **The majority of wired broadband lines in Connecticut are provided by cable companies and these lines in the state have grown more than 66 percent since 2005**

Growth in High-Speed Cable Broadband Lines in Connecticut, 2005-2010



Source: Federal Communications Commission, *Internet Access Services Status as of June 30, 2010*, Table 22, <http://www.fcc.gov/wcb/iatd/comp.html>

▼ **Cable makes significant charitable contributions to local communities: nearly 1,700 community institutions receive donated cable and broadband services**

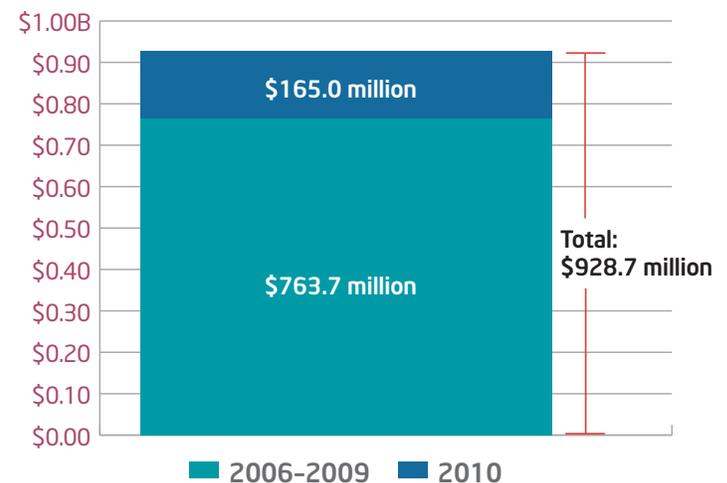
Philanthropic Activity by Major Cable Companies in Connecticut, 2010

Cash contributions	\$0.6M
In-kind contributions	\$3.7M
Voice, video and data broadband services (estimated value)	\$2.0M
Total	\$6.3M

Source: Data collected from major NECTA firms; calculations by UMDI

▼ **From 2006 to 2010, Connecticut's major cable companies invested more than \$928 million in capital improvements, \$165 million in 2010 alone**

Capital Investment in Connecticut by Major Cable Companies, 2006-2010



Source: Data from major NECTA firms; adjusted to 2010 dollars by UMDI