

Dear Senator Meyer and Representative Gentile:

We understand there is an initiative before your committee concerning a Connecticut State Sailing Navigation Class. We know that trying to approve such initiatives can be complex when there is little understanding of the costs and technology involved in developing and writing the material. Our company (www.appdrenaline.com) is expert in EDUCATIONAL SOFTWARE and recently created a robust **online navigation course** for a large Junior Sailing Association in conjunction with a well-known coast guard navigation trainer. The online course was very robust and featured over 15 chapters, including text, images, videos, popup quizzes within the chapters and end of chapter tests. An item of note, is that the video that was created for the class received over **25,000 views**—clearly a sign that such online education is clearly needed. In addition, an online navigation course can be MOBILE and TABLET based as well.

I've attached a PDF with some more details about our company and links to some of our projects, including the online sailing class. You can also find more about us here: www.appdrenaline.com/work.aspx.

We feel this initiative is extremely important to the **safety** of the Connecticut boating community, and can easily be developed within a cost effective budget. Technology now, is far less expensive than it might have been in years past. If you feel that providing you with some kind of preliminary costs for such a project would help you get the initiative passed, we would be happy to meet with you (in person or on phone) to discuss the potential needs and requirements of such a project (i.e.—would this be a PAID course, would it be used to give people licenses, etc. and any other requirements that you think would be necessary.)

Please let us know if we can be of further assistance to you, or if you would care to speak with us.

Kind regards,
Lori

Lori Shecter
CEO

appdrenaline

109 West 27th Street, Suite 9F

New York, NY 10001

Phone: 212-929-9980

Skype:lori.shecter

You dream. We deliver.