



General Assembly

February Session, 2012

**Amendment**

LCO No. 4575

**\*SB0007504575SD0\***

Offered by:  
SEN. CASSANO, 4<sup>th</sup> Dist.

To: Senate Bill No. 75

File No. 24

Cal. No. 61

**"AN ACT CONCERNING A "CONNECTICUT-MADE" MARKETING CAMPAIGN."**

1 Strike everything after the enacting clause and substitute the  
2 following in lieu thereof:

3 "Section 1. (NEW) (*Effective from passage*) On or before July 1, 2012,  
4 the Department of Economic and Community Development shall  
5 establish a program to recognize cultural, historical and ethnic events  
6 at the request of any person, organization or entity. Such recognition  
7 may be for periods ranging from one day to a maximum of two weeks  
8 annually. The department shall establish guidelines for the program  
9 established pursuant to this section that shall include, but not be  
10 limited to, procedures for submitting such requests with the  
11 department, a requirement that such requests be submitted not less  
12 than one hundred twenty days before the event and a mechanism for  
13 inclusion in the department's tourism calendar."

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This act shall take effect as follows and shall amend the following sections:		
Section 1	<i>from passage</i>	New section