Stop&Shop®
New England Division

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February 28, 2012

The Honorable T.R. Rowe
CT State House,
Hartford, CT

Dear Representative Rowe:

My name is Mike Silva I am the Store Manager of the Stop & Shop at 100 Quality Street, Trumbull. We have a number of your constituents living in your district and employed in this location. I am writing to ask for your support of a proposal, House Bill 5021.

This proposal entitled; "An Act Concerning Competitive Alcoholic Liquor Pricing and Hours of Operation For Permittees," would repeal the ban on Sunday sale of beer, wine and spirits and would allow the option to be open on "Monday after Sunday" holidays like Memorial Day, July 4 and Labor Day. Connecticut is one of only two states in the entire country that still prohibits the Sunday sale of alcoholic beverages at retail establishments. The proposal would repeal the minimum pricing laws, which sets an artificial floor for the price of beer, wine and spirits. The current law prohibits price competition and drives up costs for consumers. Connecticut consumers deserve more competition and lower prices, not artificial price controls.

Sunday is one of our busiest shopping days; our customers are looking for everyday convenience. Our goal is to ensure that our customers receive excellent service, offer a variety of quality foods and more choices-ensuring they can purchase all food, beverages including beer, health and beauty care needs and other household necessities in a single shopping trip. All of these reforms are pro-consumer, is good for business and the state's economy.

Stop & Shop believes this proposal will greatly benefit our customers and your constituents. I ask that you support HB5021.

Thank you for your time.

Mike Silva
Store Manager