



General Law Committee
Connecticut Legislature
Hartford, CT

Dear General Law Committee:

For almost ten years now I have operated an independent family run supermarket in Danbury, CT.

Our family has struggled over the years to build our business and become a part of the community we serve.

Our biggest shopping days in our Latin community here is Saturday and Sunday when the entire family comes to the store to shop.

While we offer a wide variety of fresh product at extremely competitive pricing, we cannot sell beer to our customers on Sunday.

You may think that this amounts to an insignificant sale to a supermarket. Let me assure you it is not. Today everything is about convenience. Consumers look to lessen the number of shopping trips they make not increase them.

The average Sunday which should be as strong as Saturday for us unfortunately is consistently down 10 – 12%. On Super Bowl Sunday we dropped 14%.

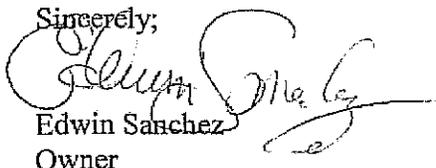
These decreases have nothing to do with our sales or our store. Our customers tell us each and every week that they take the five minute ride to NY to shop because they can purchase their beer there.

It is hard enough to keep an independent store open today. However, when CT restricts sales to my consumers, being so close to the border, I consistently lose business every week.

There is no incentive to operate a store this close to NY with these antiquated laws in place that significantly damage my business as well as take tax revenue and jobs away from the state.

It clearly is time to change this law to permit Sunday sales like virtually every single state in the Union has allowed.

Sincerely;


Edwin Sanchez
Owner