



**State of Connecticut**  
**Senator Donald E. Williams, Jr.**  
*President Pro Tempore*

**Testimony of**

**Senator Donald E. Williams, Jr.**  
**Senate President Pro Tempore**

**Tuesday, March 20, 2012**

**Energy and Technology Committee**

Senator Fonfara, Representative Nardello, members of the Energy and Technology Committee, thank you for allowing me to testify today on SB 448 AAC Cable Television Equipment and the Disclosure of Rates for Certain Services Offered by Telephone and Cable Companies. My comments will focus specifically on section 2.

The presentation of information regarding cable television, telephone, and internet services can be overwhelming and confusing to the average consumer. Although companies provide a great deal of information on their websites, it can be a daunting task to understand the pricing of individual services and what is included in various packages.

The language contained in SB 448 would require telephone and cable companies to make readily available and in plain language their pricing structure for each separate service they offer and for their various bundled of services. I am particularly interested in ensuring that low-cost services, such as "basic" cable, are identified and made known to consumers. This information would have to be easy to access on the company's website, on printed materials, and through the company's customer service.

Thank you for your consideration.