

To: Senator LeBeau
Representative Berger
Members of the Commerce Committee

Date: March 12, 2012

Re: Support for House Bill 5466 – An Act Concerning Social Enterprise Businesses

I am in support of this bill for the following reasons: Teaching business management at Central Connecticut State University for over 25 years, I know this about our graduates. *This is their home.* Many grew up here. Others came from many countries to put down roots. Most wish to remain in Connecticut to make a good life with a good living. I make this point for this reason. Our graduates know and care about the quality of life here. Many whom I have taught have exhibited deep understanding of and concern for social problems and challenges faced by people in greatest need. Social enterprise is rooted in meeting such compelling need. *It is business for-profit-for-good.* Our graduates know how to run a profitable business. Doing this to fund the higher purpose of improving the lives of neighbors is a very attractive benefit for a productive career. As a member of the reSET Board of Directors and our Education Outreach Committee, I see clear evidence that Connecticut colleges are ready to teach about social entrepreneurship and entries. Enacting this legislature will spur this movement across the public and private colleges of our State.

Sincerely,

David S. Fearon, Ph.D.
Professor of Management
Central Connecticut State University
860 8323280
fearon@ccsu.edu