

Testimony of Mary Jean Rebeiro
The Ny Conn Corp
Before Committee
11:00 a.m. Monday, March 7, 2011
Proposed Bill No. 561

AN ACT CONCERNING THE REGISTRATION OF BUSINESSES

In May of 2002 I received a bill from Client Services, Inc, indicating that I owed over \$5,000 to GE Capital Financial Inc. This could not have been possible due to the fact that we never had a credit card with them. The creditors called us every day for months and this error wasted valuable time and money both for me and for my company.

The company name resurfaced again when my bank ran a UCC-1 search on our company (as I was renewing my line of credit) and there were two **IRS filings listed for NY-CONN INCORPORATED** whom they originally thought was us. .

Prior to moving from my Brookfield location in 2004 a number of people were asking me if we went into the alarm business. Upon looking into this I discovered that there was a **company out of New Milford Connecticut called NY CONN Security**. Not only did they have a name almost identical to mine but they had copied my company logo and had their trucks painted identical to mine except they were red lettering and mine were green.

In February of 2005 our safety consultant had finally reached us asking why we had not returned any of his calls. He had been leaving messages. We discovered that another electrical company was out there with a name similar to ours again! This company was called **NYCONN ELECTRIC L.L.C., and he was located in the same town as us!**

We did a search on the web and bought the rights to NY-CONN in as many different ways as it can be listed and **we now pay \$1,700.00 a year to protect our name from being recreated on websites**. Now when someone types in that name it comes up as being owned by us.

Why can't the State of Connecticut have a system in place that does the same thing? When someone requests a new business name the State of Connecticut should be able to plug that name into their computer system to see if there is a business that already exists in that industry be it electrical, alarm systems etc... **the request should be denied if a company already exist with a name to close to the one requested.**

I ask the State of Connecticut to take action to protect the rights of those who have already established a company by creating a bill that will **not allows others to ride in on someone else's coat tails**. **By denying the approval of a company name similar to another one in the State especially one in the same industry** other company owners will not have to go through what I have been going through for over 9-years. It takes valuable time away from the business owner and can cause major credit problems on both ends.