



General Assembly

Amendment

January Session, 2011

LCO No. 6744

HB0605006744HDO

Offered by:
REP. WILLIS, 64th Dist.

To: Subst. House Bill No. 6050 File No. 785 Cal. No. 114

"AN ACT CONCERNING THE DEVELOPMENT OF THE CREATIVE ECONOMY."

1 Strike everything after the enacting clause and substitute the
2 following in lieu thereof:

3 "Section 1. (NEW) (*Effective from passage*) (a) For purposes of this
4 section:

5 (1) "Creative economy" (A) means the result of financial transactions
6 involving creative products, including creatively derived goods or
7 services that have economic value, and (B) consists of a creative sector,
8 a creative workforce and a creative community;

9 (2) "Creative sector" (A) means a grouping of individuals or
10 enterprises that directly or indirectly produce or provide creatively
11 derived goods or services, and (B) includes advertising, architecture,
12 art, crafts, design, fashion, film, music, performing arts, publishing,
13 research and development, software, toys and games, television and
14 radio, and video games;

15 (3) "Creative workforce" includes any person who creates or invents
16 something new, whether or not such person is employed by a creative
17 sector; and

18 (4) "Creative community" means a geographic area with a
19 concentration of creative workers or businesses in creative sectors.

20 (b) The Connecticut Commission on Culture and Tourism shall (1)
21 perform an economic analysis of the creative economy in this state; (2)
22 analyze methods by which to brand this state as a leader in the creative
23 economy; (3) examine the economic force of the creative sectors in this
24 state; (4) attempt to foster and demonstrate the creative sectors,
25 creative workforce and creative communities and their ability to attract
26 economic activity to this state; (5) develop education and career paths
27 for the creative workforce in this state; and (6) explore methods by
28 which to expand the creative sectors, creative workforce and creative
29 communities in order to improve the creative economy and create
30 more jobs in this state.

31 (c) Not later than February 1, 2012, the commission shall submit a
32 report on its findings and recommendations to the joint standing
33 committees of the General Assembly having cognizance of matters
34 relating to higher education and employment advancement and
35 commerce, in accordance with the provisions of section 11-4a of the
36 general statutes.

37 Sec. 2. Section 32-4e of the general statutes is repealed and the
38 following is substituted in lieu thereof (*Effective October 1, 2011*):

39 (a) As used in sections 32-4f to 32-4h, inclusive, "economic cluster"
40 means a grouping of industries linked together through customer,
41 supplier or other relationships.

42 (b) As used in sections 32-1m, as amended by this act, and 32-1o, as
43 amended by this act, "creative sector" (1) means a grouping of
44 individuals or enterprises that directly or indirectly produce or
45 provide creatively derived goods or services, and (2) includes

46 advertising, architecture, art, crafts, design, fashion, film, music,
47 performing arts, publishing, research and development, software, toys
48 and games, television and radio, and video games.

49 Sec. 3. Subsection (a) of section 32-1m of the general statutes is
50 repealed and the following is substituted in lieu thereof (*Effective*
51 *October 1, 2011*):

52 (a) Not later than February 1, 2006, and annually thereafter, the
53 Commissioner of Economic and Community Development shall
54 submit a report to the Governor and the General Assembly, in
55 accordance with the provisions of section 11-4a. Not later than thirty
56 days after submission of the report to the Governor and the General
57 Assembly, said commissioner shall post the report on the Department
58 of Economic and Community Development's web site. Said report
59 shall include, but not be limited to, the following information with
60 regard to the activities of the Department of Economic and
61 Community Development during the preceding state fiscal year:

62 (1) A brief description and assessment of the state's economy during
63 such year, utilizing the most recent and reasonably available data, and
64 including:

65 (A) Connecticut employment by industry;

66 (B) Connecticut and national average unemployment;

67 (C) Connecticut gross state product, by industry;

68 (D) Connecticut productivity, by industry, compared to the national
69 average;

70 (E) Connecticut manufacturing activity;

71 (F) Identification of economic and competitive conditions affecting
72 Connecticut's industry sectors, problems resulting from these
73 conditions and state efforts to address the problems;

74 (G) A brief summary of Connecticut's competitiveness as a place for
75 business, which shall include, but not be limited to, an evaluation of (i)
76 how the programs and policies of state government affect the state
77 economy and state business environment, (ii) the ability of the state to
78 retain and attract businesses, (iii) the steps taken by other states to
79 improve the competitiveness of such states as places for business, and
80 (iv) programs and policies the state could implement to improve the
81 competitiveness of the state in order to encourage economic growth;
82 and

83 (H) Any other economic information that the commissioner deems
84 appropriate.

85 (2) A statement of the department's economic and community
86 development objectives, measures of program success and standards
87 for granting financial and nonfinancial assistance under programs
88 administered by the department.

89 (3) An analysis of the economic development portfolio of the
90 department, including:

91 (A) A list of the names, addresses and locations of all recipients of
92 the department's assistance;

93 (B) The following information concerning each recipient of such
94 assistance: (i) Business activities, (ii) standard industrial classification
95 codes or North American industrial classification codes, (iii) number of
96 full-time jobs and part-time jobs at the time of application, (iv) number
97 of actual full-time jobs and actual part-time jobs during the preceding
98 state fiscal year, (v) whether the recipient is a minority or woman-
99 owned business, (vi) a summary of the terms and conditions for the
100 assistance, including the type and amount of state financial assistance,
101 job creation or retention requirements and anticipated wage rates, (vii)
102 the amount of investments from private and other nonstate sources
103 that have been leveraged by the assistance, (viii) the extent to which
104 employees of the recipient participate in health benefit plans offered
105 by such recipient, (ix) the extent to which the recipient offers unique

106 economic, social, cultural or aesthetic attributes to the municipality in
107 which the recipient is located or to the state, and (x) the amount of
108 state investment;

109 (C) A portfolio analysis, including (i) an analysis of the wages paid
110 by recipients of financial assistance, (ii) the average portfolio wage,
111 median portfolio wage, highest and lowest portfolio wage, (iii)
112 portfolio wage data by industry, and (iv) portfolio wage data by
113 municipality;

114 (D) An investment analysis, including (i) total portfolio value, (ii)
115 total investment by industry, (iii) portfolio dollar per job average, (iv)
116 portfolio leverage ratio, and (v) percentage of financial assistance
117 which was provided to high performance work organizations in the
118 preceding state fiscal year; and

119 (E) An analysis of the estimated economic effects of the
120 department's economic development investments on the state's
121 economy, including (i) contribution to gross state product for the total
122 economic development portfolio and for any investment activity
123 occurring in the preceding state fiscal year, (ii) direct and indirect
124 employment created by the investments for the total portfolio and for
125 any investment activity occurring in the preceding state fiscal year, (iii)
126 productivity of recipients of financial assistance as a result of the
127 department's investment occurring in the preceding state fiscal year,
128 (iv) directly or indirectly increased property values in the
129 municipalities in which the recipients of assistance are located, and (v)
130 personal income.

131 (4) An analysis of the community development portfolio of the
132 department, including:

133 (A) A list of the names, addresses and locations of all recipients of
134 the department's assistance;

135 (B) The following information concerning each recipient of such
136 assistance: (i) Amount of state investment, (ii) a summary of the terms

137 and conditions for the department's assistance, including the type and
138 amount of state financial assistance, and (iii) the amount of
139 investments from private and other nonstate sources that have been
140 leveraged by such assistance;

141 (C) An investment analysis, including (i) total active portfolio value,
142 (ii) total investments made in the preceding state fiscal year, (iii) total
143 portfolio by municipality, (iv) total investments made in the preceding
144 state fiscal year categorized by municipality, (v) total portfolio
145 leverage ratio, and (vi) leverage ratio of the total investments made in
146 the preceding state fiscal year; and

147 (D) An analysis of the estimated economic effects of the
148 department's economic development investments on the state's
149 economy, including (i) contribution to gross state product for the total
150 portfolio and for any investment activity occurring in the preceding
151 state fiscal year, (ii) direct and indirect employment created by the
152 investments for the total portfolio and for any investment activity
153 occurring in the preceding state fiscal year, (iii) productivity of
154 recipients of financial assistance as a result of the department's
155 investment occurring in the preceding state fiscal year, (iv) directly or
156 indirectly increased property values in the municipalities in which the
157 recipients are located, and (v) personal income.

158 (5) A summary of the department's economic and community
159 development marketing efforts in the preceding state fiscal year, a
160 summary of the department's business recruitment strategies and
161 activities in such year, and a summary of the department's efforts to
162 assist small businesses and minority business enterprises in such year.

163 (6) A summary of the department's international trade efforts in the
164 preceding state fiscal year, and, to the extent possible, a summary of
165 foreign direct investment that occurred in the state in such year.

166 (7) Identification of existing economic clusters and creative sectors,
167 as defined in section 32-4e, as amended by this act, the formation of
168 new economic clusters and creative sectors, the measures taken by the

169 commissioner during the preceding state fiscal year to encourage the
170 growth of economic clusters and creative sectors, and the amount of
171 bond funds expended by the department during the previous fiscal
172 year on each economic cluster.

173 (8) (A) A summary of the department's brownfield-related efforts
174 and activities within the Office of Brownfield Remediation and
175 Development established pursuant to subsections (a) to (f), inclusive,
176 of section 32-9cc in the preceding state fiscal year, except for activity
177 under the Special Contaminated Property Remediation and Insurance
178 Fund program. Such efforts shall include, but not be limited to, (i) total
179 portfolio investment in brownfield remediation projects, (ii) total
180 investment in brownfield remediation projects in the preceding state
181 fiscal year, (iii) total number of brownfield remediation projects, (iv)
182 total number of brownfield remediation projects in the preceding state
183 fiscal year, (v) total of reclaimed and remediated acreage, (vi) total of
184 reclaimed and remediated acreage in the preceding state fiscal year,
185 (vii) leverage ratio for the total portfolio investment in brownfield
186 remediation projects, and (viii) leverage ratio for the total portfolio
187 investment in brownfield remediation projects in the preceding state
188 fiscal year. Such summary shall include a list of such brownfield
189 remediation projects and, for each such project, the name of the
190 developer and the location by street address and municipality and a
191 tracking of all funds administered through or by said office;

192 (B) A summary of the department's efforts with regard to the
193 Special Contaminated Property Remediation and Insurance Fund,
194 including, but not limited to, (i) the number of applications received in
195 the preceding state fiscal year, (ii) the number and amounts of loans
196 made in such year, (iii) the names of the applicants for such loans, (iv)
197 the average time period between submission of application and the
198 decision to grant or deny the loan, (v) a list of the applications
199 approved and the applications denied and the reasons for such
200 denials, and (vi) for each project, the location by street address and
201 municipality; and

202 (C) A summary of the department's efforts with regard to the dry
203 cleaning grant program, established pursuant to section 12-263m,
204 including, but not limited to, (i) information as to the number of
205 applications received, (ii) the number and amounts of grants made
206 since the inception of the program, (iii) the names of the applicants,
207 (iv) the time period between submission of application and the
208 decision to grant or deny the loan, (v) which applications were
209 approved and which applications were denied and the reasons for any
210 denials, and (vi) a recommendation as to whether the surcharge and
211 grant program established pursuant to section 12-263m should
212 continue.

213 (9) The following information concerning enterprise zones
214 designated under section 32-70:

215 (A) A statement of the current goals for enterprise zones;

216 (B) A statement of the current performance standards to measure
217 the progress of municipalities that have enterprise zones in attaining
218 the goals for such zones;

219 (C) A report from each municipality that has an enterprise zone,
220 which evaluates the progress of the municipality in meeting the
221 performance standards established under section 32-70a; and

222 (D) An assessment of the performance of each enterprise zone based
223 on information collected under subparagraph (C) of this subdivision.

224 (10) With regard to the grant program designated pursuant to
225 sections 32-324a to 32-324e, inclusive, an assessment of program
226 performance.

227 (11) With regard to the fuel diversification program designated
228 pursuant to section 32-324g, an assessment of program performance.

229 (12) With regard to the department's housing-development-related
230 functions and activities:

231 (A) A brief description and assessment of the state's housing market
232 during the preceding state fiscal year, utilizing the most recent and
233 reasonably available data, and including, but not limited to, (i) a brief
234 description of the significant characteristics of such market, including
235 supply, demand and condition and cost of housing, and (ii) any other
236 information that the commissioner deems appropriate;

237 (B) A comprehensive assessment of current and future needs for
238 rental assistance under section 8-119kk for housing projects for the
239 elderly and disabled, in consultation with the Connecticut Housing
240 Finance Authority;

241 (C) An analysis of the progress of the public and private sectors
242 toward meeting housing needs in the state, using building permit data
243 from the United States Census Bureau and demolition data from
244 Connecticut municipalities;

245 (D) A list of municipalities that meet the affordable housing criteria
246 set forth in subsection (k) of section 8-30g, pursuant to regulations that
247 the Commissioner of Economic and Community Development shall
248 adopt pursuant to the provisions of chapter 54. For the purpose of
249 determining the percentage required by subsection (k) of said section
250 8-30g, the commissioner shall use as the denominator the number of
251 dwelling units in the municipality, as reported in the most recent
252 United States decennial census; and

253 (E) A statement of the department's housing development
254 objectives, measures of program success and standards for granting
255 financial and nonfinancial assistance under programs administered by
256 said commissioner.

257 (13) A presentation of the state-funded housing development
258 portfolio of the department, including:

259 (A) A list of the names, addresses and locations of all recipients of
260 such assistance; and

261 (B) For each such recipient, (i) a summary of the terms and
262 conditions for the assistance, including the type and amount of state
263 financial assistance, (ii) the amount of investments from private and
264 other nonstate sources that have been leveraged by the assistance, (iii)
265 the number of new units to be created and the number of units to be
266 preserved at the time of the application, and (iv) the number of actual
267 new units created and number of units preserved.

268 (14) An analysis of the state-funded housing development portfolio
269 of the department, including:

270 (A) An investment analysis, including the (i) total active portfolio
271 value, (ii) total investment made in the preceding state fiscal year, (iii)
272 portfolio dollar per new unit created, (iv) estimated dollars per new
273 unit created for projects receiving an assistance award in the preceding
274 state fiscal year, (v) portfolio dollars per unit preserved, (vi) estimated
275 dollar per unit preserved for projects receiving an assistance award in
276 the preceding state fiscal year, (vii) portfolio leverage ratio, and (viii)
277 leverage ratio for housing development investments made in the
278 preceding state fiscal year; and

279 (B) A production and preservation analysis, including (i) the total
280 number of units created, itemized by municipality, for the total
281 portfolio and projects receiving an assistance award in the preceding
282 state fiscal year, (ii) the total number of elderly units created for the
283 total portfolio and for projects receiving an assistance award in the
284 preceding state fiscal year, (iii) the total number of family units created
285 for the total portfolio and for projects receiving an assistance award in
286 the preceding state fiscal year, (iv) the total number of units preserved,
287 itemized by municipality, for the total portfolio and projects receiving
288 an assistance award in the preceding state fiscal year, (v) the total
289 number of elderly units preserved for the total portfolio and for
290 projects receiving an assistance award in the preceding state fiscal
291 year, (vi) the total number of family units preserved for the total
292 portfolio and for projects receiving an assistance award in the
293 preceding state fiscal year, (vii) an analysis by income group of

294 households served by the department's housing construction,
295 substantial rehabilitation, purchase and rental assistance programs, for
296 each housing development, if applicable, and for each program,
297 including number of households served under each program by race
298 and data for all households, and (viii) a summary of the department's
299 efforts in promoting fair housing choice and racial and economic
300 integration, including data on the racial composition of the occupants
301 and persons on the waiting list of each housing project that is assisted
302 under any housing program established by the general statutes or a
303 special act or that is supervised by the department, provided no
304 information shall be required to be disclosed by any occupant or
305 person on a waiting list for the preparation of such summary. As used
306 in this subparagraph, "elderly units" means dwelling units for which
307 occupancy is restricted by age, and "family units" means dwelling
308 units for which occupancy is not restricted by age.

309 (15) An economic impact analysis of the department's housing
310 development efforts and activities, including, but not limited to:

311 (A) The contribution of such efforts and activities to the gross state
312 product;

313 (B) The direct and indirect employment created by the investments
314 for the total housing development portfolio and for any investment
315 activity for such portfolio occurring in the preceding state fiscal year;
316 and

317 (C) Personal income in the state.

318 (16) With regard to the Housing Trust Fund and Housing Trust
319 Fund program, as those terms are defined in section 8-336m:

320 (A) Activities for the prior fiscal year of the Housing Trust Fund and
321 the Housing Trust Fund program; and

322 (B) The efforts of the department to obtain private support for the
323 Housing Trust Fund and the Housing Trust Fund program.

324 (17) With regard to the department's energy conservation loan
325 program:

326 (A) The number of loans or deferred loans made during the
327 preceding fiscal year under each component of such program and the
328 total amount of the loans or deferred loans made during such fiscal
329 year under each such component;

330 (B) A description of each step of the loan or deferred loan
331 application and review process;

332 (C) The location of each loan or deferred loan application intake site
333 for such program;

334 (D) The average time period for the processing of loan or deferred
335 loan applications during such fiscal year; and

336 (E) The total administrative expenses of such program for such
337 fiscal year.

338 (18) An assessment of the performance of the Connecticut qualified
339 biodiesel producer incentive account grant program established
340 pursuant to sections 32-324a to 32-324e, inclusive.

341 (19) An assessment of the performance of the fuel diversification
342 grant program established pursuant to section 32-324g.

343 (20) A summary of the total social and economic impact of the
344 department's efforts and activities in the areas of economic,
345 community and housing development, and an assessment of the
346 department's performance in terms of meeting its stated goals and
347 objectives.

348 (21) With regard to the Connecticut Credit Consortium established
349 pursuant to section 32-9yy, a summary of the activity of such program,
350 including, but not limited to, the number of loans and lines of credit
351 applied for and approved, the size of the businesses, the amount of the
352 loans or lines of credit, and the amount repaid to date.

353 (22) With regard to the office of the permit ombudsman, established
354 pursuant to section 32-726:

355 (A) The names of applicants for expedited review;

356 (B) The date of request for expedited review;

357 (C) The basis upon which the applicant claimed eligibility for
358 expedited review;

359 (D) State agencies that participated in the permit review process;

360 (E) The dates on which the permit was granted or denied via the
361 expedited review process or the date the applicant was determined not
362 to be eligible for expedited review; and

363 (F) If applicable, the reason the applicant was determined not to be
364 eligible for the expedited review process.

365 Sec. 4. Subsection (c) of section 32-1o of the general statutes is
366 repealed and the following is substituted in lieu thereof (*Effective*
367 *October 1, 2011*):

368 (c) The strategic plan required under this section shall include, but
369 not be limited to, the following:

370 (1) A review and evaluation of the economy of the state. Such
371 review and evaluation shall include, but not be limited to, a sectoral
372 analysis, housing market and housing affordability analysis, labor
373 market and labor quality analysis, demographic analysis and historic
374 trend analysis and projections;

375 (2) A review and analysis of factors, issues and forces that impact or
376 impede economic development and responsible growth in Connecticut
377 and its constituent regions. Such factors, issues or forces shall include,
378 but not be limited to, transportation, including, but not limited to,
379 commuter transit, rail and barge freight, technology transfer,
380 brownfield remediation and development, health care delivery and

381 costs, early education, primary education, secondary and
382 postsecondary education systems and student performance, business
383 regulation, labor force quality and sustainability, social services costs
384 and delivery systems, affordable and workforce housing cost and
385 availability, land use policy, emergency preparedness, taxation,
386 availability of capital and energy costs and supply;

387 (3) Identification and analysis of economic clusters and creative
388 sectors, as defined in section 32-4e, as amended by this act, that are
389 growing or declining within the state;

390 (4) An analysis of targeted industry sectors in the state that (A)
391 identifies those industry sectors that are of current or future
392 importance to the growth of the state's economy and to its global
393 competitive position, (B) identifies what those industry sectors need
394 for continued growth, and (C) identifies those industry sectors' current
395 and potential impediments to growth;

396 (5) A review and evaluation of the economic development structure
397 in the state, including, but not limited to, (A) a review and analysis of
398 the past and current economic, community and housing development
399 structures, budgets and policies, efforts and responsibilities of its
400 constituent parts in Connecticut; and (B) an analysis of the
401 performance of the current economic, community and housing
402 development structure, and its individual constituent parts, in meeting
403 its statutory obligations, responsibilities and mandates and their
404 impact on economic development and responsible growth in
405 Connecticut;

406 (6) Establishment and articulation of a vision for Connecticut that
407 identifies where the state should be in five, ten, fifteen and twenty
408 years;

409 (7) Establishment of clear and measurable goals and objectives for
410 the state and regions, to meet the short and long-term goals established
411 under this section and provide clear steps and strategies to achieve
412 said goals and objectives, including, but not limited to, the following:

413 (A) The promotion of economic development and opportunity, (B) the
414 fostering of effective transportation access and choice including the use
415 of airports and ports for economic development, (C) enhancement and
416 protection of the environment, (D) maximization of the effective
417 development and use of the workforce consistent with applicable state
418 or local workforce investment strategy, (E) promotion of the use of
419 technology in economic development, including access to high-speed
420 telecommunications, and (F) the balance of resources through sound
421 management of physical development;

422 (8) Prioritization of goals and objectives established under this
423 section;

424 (9) Establishment of relevant measures that clearly identify and
425 quantify (A) whether a goal and objective is being met at the state,
426 regional, local and private sector level, and (B) cause and effect
427 relationships, and provide a clear and replicable measurement
428 methodology;

429 (10) Recommendations on how the state can best achieve goals
430 under the strategic plan and provide cost estimates for implementation
431 of the plan and the projected return on investment for those areas;

432 (11) A review and evaluation of the operation and efficacy of the
433 urban jobs program established pursuant to sections 32-9i to 32-9l,
434 inclusive, enterprise zones established pursuant to section 32-70,
435 railroad depot zones established pursuant to section 32-75a, qualified
436 manufacturing plants designated pursuant to section 32-75c,
437 entertainment districts established pursuant to section 32-76 and
438 enterprise corridor zones established pursuant to section 32-80. The
439 review and evaluation of enterprise zones shall include an analysis of
440 enterprise zones that have been expanded to include an area in a
441 contiguous municipality or in which there are base or plant closures;
442 and

443 (12) Any other responsible growth information that the
444 commissioner deems appropriate.

445 Sec. 5. Subsection (a) of section 4-124z of the general statutes is
 446 repealed and the following is substituted in lieu thereof (*Effective*
 447 *October 1, 2011*):

448 (a) The Office of Workforce Competitiveness, the Labor
 449 Commissioner, the Commissioners of Economic and Community
 450 Development, Education and Social Services, the Secretary of the
 451 Office of Policy and Management and the Chancellor of the regional
 452 community-technical colleges, in consultation with the superintendent
 453 of the vocational-technical school system and one member of industry
 454 representing each of the economic clusters and creative sectors
 455 identified by the Commissioner of Economic and Community
 456 Development pursuant to section 32-1m, as amended by this act, shall
 457 (1) review, evaluate and, as necessary, recommend improvements for
 458 certification and degree programs offered by the vocational-technical
 459 school system and the community-technical college system to ensure
 460 that such programs meet the employment needs of business and
 461 industry, and (2) develop strategies to strengthen the linkage between
 462 skill standards for education and training and the employment needs
 463 of business and industry."

This act shall take effect as follows and shall amend the following sections:		
Section 1	<i>from passage</i>	New section
Sec. 2	<i>October 1, 2011</i>	32-4e
Sec. 3	<i>October 1, 2011</i>	32-1m(a)
Sec. 4	<i>October 1, 2011</i>	32-1o(c)
Sec. 5	<i>October 1, 2011</i>	4-124z(a)