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DIVERSIFIED GROUP BROKERAGE
CORPORATION

SB 921

TESTIMONY BEFORE
INSURANCE AND REAL ESTATE COMMITTEE
HUMAN SERVICES COMMITTEE
PUBLIC HEALTH COMMITTEE

MONDAY, FEBRUARY 14, 2011

LEGISLATIVE OFFICE BUILDING, ROOM 2C

To: The Legislative Committees on:
Insurance and Real Estate,
Public Health, and
Human Services
From: Diversified Group Brokerage
Date: February 14, 2011

Thank you for the opportunity to submit testimony today. My name is Brooks Goodison and I am the President of Diversified Group Brokerage Corporation doing business as Diversified Administration Corporation (DGB/DAC), located at 369 North Main Street Marlborough, CT 06447. We provide health plan administrative services, such as claims processing, enrollment, eligibility, billing, customer service, risk management, as well as comprehensive wellness and disease management services, to self funded employers in the state of Connecticut for the last 44 years.

As a testament to our long standing place in the community, we are a Connecticut company, with 100% of our business services located in Connecticut. We provide employment for 65 full time employees in Connecticut as well several part time positions which serve approximately 200 employer groups in our State.

We are submitting testimony on ***SB 921, An Act Establishing A State Health Insurance Exchange.*** We support the state's efforts in setting up a quasi-public agency to initiate the process in implementing Federal Health Care Reform, and respectfully request that as the State of Connecticut moves toward implementing the various facets of the insurance exchange, that you consider DGB/DAC as a resource. We have a long standing track record in providing professional health plan services. As an organization, it is in our nature to be cooperative, open and flexible. Our staff are dedicated and highly

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experienced in administering health plan services as evidences by their average tenure of 18 years in this profession with our organization. We believe that these characteristics will make us an appropriate fit to work cooperatively with State Government to make progress in delivering cost- effective health care within the exchange.

We thank you again for the opportunity to provide testimony, and ask, as a Connecticut employer, to remain involved in the process of implementing Federal Health Care reform in our state. I can be reached at the address on this letterhead or at 860-295-0238 ext. 432.

President - DGB/DAC

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