



775 Bloomfield Avenue, Windsor, CT 06095-2322  
860-768-1100 • Fax 860-768-1108 • www.cfba.org

February 22, 2011

**Testimony in support of:**

**S.B. 993 AN ACT CONCERNING FAIR ADVERTISING FOR CONNECTICUT  
AGRICULTURAL TOURISM**

Submitted By: Don Tuller, President, Connecticut Farm Bureau Association

---

*The following testimony is submitted on behalf of the Connecticut Farm Bureau, a statewide nonprofit membership organization of over 5,000 families dedicated to farmers and the future of Connecticut agriculture.*

Senator Edward Meyer, Representative Richard Roy and members of the Environment Committee:

Connecticut Farm Bureau asks your support of S.B. 993. Agricultural tourism brings the consumer to the farm and helps support more traditional forms of agriculture. In today's economy, agricultural tourism not only provides added value to the agricultural producer, but also provides a healthy, low cost form of entertainment for Connecticut families while supporting the local economy.

Farms are not always located on main thoroughfares and additional signage will not only help with direction but will also assist in promoting local farms.