



General Assembly

Amendment

July Special Session, 2010

LCO No. 5953

SB0055105953SR0

Offered by:

SEN. MCKINNEY, 28th Dist.

SEN. FASANO, 34th Dist.

To: Senate Bill No. 551

File No.

Cal. No.

"AN ACT CONCERNING CLEAN ELECTIONS."

1 After the last section, add the following and renumber sections and
2 internal references accordingly:

3 "Sec. 501. Subsection (b) of section 9-621 of the general statutes, as
4 amended by section 10 of public act 10-187, is repealed and the
5 following is substituted in lieu thereof (*Effective from passage*):

6 (b) In addition to the requirements of subsection (a) of this section:

7 (1) No candidate or candidate committee or exploratory committee
8 established by a candidate shall make or incur any expenditure for
9 television advertising or Internet video advertising, which promotes
10 the success of such candidate's campaign for nomination at a primary
11 or election or the defeat of another candidate's campaign for
12 nomination at a primary or election, unless (A) at the end of such
13 advertising there appears simultaneously, for a period of not less than
14 four seconds, (i) a clearly identifiable photographic or similar image of

15 the candidate making such expenditure, (ii) a clearly readable printed
16 statement identifying such candidate, and indicating that such
17 candidate has approved the advertising, and (iii) a simultaneous,
18 personal audio message, in the following form: "I am ... (candidate's
19 name) and I approved this message", [and] (B) the candidate's name
20 and image appear in, and the candidate's voice is contained in, the
21 narrative of the advertising, before the end of such advertising, and (C)
22 if such candidate accepted contributions from a registered lobbyist,
23 such candidate shall state "I have accepted contributions from a
24 registered lobbyist";

25 (2) No candidate or candidate committee or exploratory committee
26 established by a candidate shall make or incur any expenditure for
27 radio advertising or Internet audio advertising, which promotes the
28 success of such candidate's campaign for nomination at a primary or
29 election or the defeat of another candidate's campaign for nomination
30 at a primary or election, unless (A) the advertising ends with a
31 personal audio statement by the candidate making such expenditure
32 (i) identifying such candidate and the office such candidate is seeking,
33 and (ii) indicating that such candidate has approved the advertising in
34 the following form: "I am ... (candidate's name) and I approved this
35 message", [and] (B) the candidate's name and voice are contained in
36 the narrative of the advertising, before the end of such advertising, and
37 (C) if such candidate accepted contributions from a registered lobbyist,
38 such candidate shall state "I have accepted contributions from a
39 registered lobbyist"; and

40 (3) No candidate or candidate committee or exploratory committee
41 established by a candidate shall make or incur any expenditure for
42 automated telephone calls which promote the success of such
43 candidate's campaign for nomination at a primary or election or the
44 defeat of another candidate's campaign for nomination at a primary or
45 election, unless the candidate's name and voice are contained in the
46 narrative of the call, before the end of such call."