



# TOWN OF SUFFIELD

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*Economic Development  
Commission*

February 2, 2010

Senator Gary LeBeau  
Deputy President Pro Tempore  
State Capitol  
Room 417  
Hartford, CT 06106-1595

RE: Bradley Airport Development Zone

Dear Senator LeBeau and Members of the General Assembly:

The Suffield Economic Development Commission fully supports the creation of the Bradley Airport Development Zone around Connecticut's flagship international airport. Several years ago Suffield officials had the foresight of zoning hundreds of acres of land in proximity to Bradley International Airport for light industrial and office uses. This area has great development potential and the Bradley Airport Development Zone will be a major catalyst.

On the east side of Route 75 is Marketing Research Park, a new 35 acre development. The first building in MRP is a 90,000 s.f. flexspace for Marketsure and there are plans to build an additional 125,000 s.f. more for processing and office space. Marketsure is part of Windsor Marketing Group, a leading creator, designer and manufacturer of in-store sign communication programs for leading retailers nationwide. Plans for MRP include several office buildings along the Route 75 frontage. We are also seeking developers for a new industrial park known as the Bradley International Business Center. Purcell Associates has drafted a concept plan that shows 550,000 s.f. in nine buildings for light industrial, distribution and office space. The Town recently constructed a new 1,000 linear foot roadway known as Marketing Drive with associated utilities that will service the Bradley International Business Center, as well as MRP. The new roadway has already attracted a new 24,000 s.f. distribution and East Coast sales facility for Designs for Health which sells nutritional supplements. On the west side of Route 75, we have over 100 acres of developable land that abuts the State's Bradley International Airport property. The Bradley Master Plan calls for a relocation of Perimeter Road that would bring the airport's cargo facilities to the north-side of the airport. The largest private property owner in the area, Christian Brothers, is willing to work with the DOT in utilizing a portion of their land in the Perimeter Road relocation.

We urge the General Assembly to adopt the Airport Development Zone legislation in its upcoming session as it will help us to market the available land and buildings in our light industrial zone.

Thank you in advance for your support of this effort.

Sincerely,

  
Howard Orr  
Chairman