



BRADLEY DEVELOPMENT LEAGUE

a mutual commitment to economic growth & development

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February 5, 2010

Senator Gary LeBeau
Deputy President Pro Tempore
State Capitol
Room 417
Hartford, CT 06106-1595

RE: Bradley Airport Development Zone

Dear Senator LeBeau and Members of the General Assembly:

The Bradley Development League, Inc. (BDL) urges the creation of the Bradley Airport Development Zone in this upcoming session of the General Assembly.

BDL is an example of a cooperative relationship among several towns to further economic development in a region. BDL is a consortium of the towns of East Granby, Suffield, Windsor and Windsor Locks which share a common economic development engine – namely Bradley International Airport. By working together, these four towns are maximizing the economic benefits to be derived from their location surrounding the airport. The amount of new and planned-for development in the four towns is a testament to the benefits of a cooperative spirit.

Since its formation in 1995, the BDL has actively promoted and assisted in the development and growth of business in the vicinity of Bradley Airport. It has partnered with the Department of Transportation, Department of Economic and Community Development (DECD), Connecticut Economic Resource Center, Northeast Utilities, Connecticut Development Authority and the Metro Hartford Alliance (Alliance) to further important development projects. BDL was formally incorporated as a non-profit corporation in 2000, adding business representatives to the board to reflect the combined public/private nature of this endeavor.

BDL provides an extensive array of services to those companies considering relocation or expansion. The BDL will assist companies by helping them locate suitable existing or build to suit facilities, work with other Connecticut agencies to develop a comprehensive incentive package, facilitate the development of a private and/or public financing package and streamline the approval process. The League joint markets the Bradley area through attendance at trade shows, through distribution of a shared brochure, and by its website: www.bradleydevelopment.com. The Capitol Region Council of Governments (CRCOG) has recognized BDL for its exemplary inter-town cooperation because town officials “share information and market the area without regard to municipal boundaries.”

The BDL stands ready to partner with the State of Connecticut on this important Airport Development Zone initiative

Sincerely,

James Hayden, BDL President
First Selectman, Town of East Granby