



General Assembly

February Session, 2010

Raised Bill No. 249

LCO No. 1360

01360_____PH_

Referred to Committee on Public Health

Introduced by:
(PH)

AN ACT CONCERNING USE OF THE TERM "ASSISTED LIVING".

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (NEW) (*Effective October 1, 2010*) (a) No entity shall use the
2 term "assisted living" in its name, title, advertising or other
3 communication with the public unless such entity: (1) Owns, operates
4 or manages a managed residential community pursuant to chapter
5 368bb of the general statutes where assisted living services are
6 provided to residents by an assisted living services agency licensed
7 pursuant to chapter 368v of the general statutes and in accordance
8 with regulations adopted by the Commissioner of Public Health; or (2)
9 owns, operates or manages an assisted living services agency licensed
10 pursuant to said chapter 368v.

11 (b) A violation of subsection (a) of this section shall be deemed an
12 unfair trade practice under subsection (a) of section 42-110b of the
13 general statutes.

This act shall take effect as follows and shall amend the following sections:

Section 1	October 1, 2010	New section
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Statement of Purpose:

To protect consumers by ensuring that entities are not allowed to use the term "assisted living" in communications to the public unless the assisted living services are provided by licensed personnel.

[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]