

SPEAKER BIOS

Claire Broido Johnson

Ms. Johnson is a Senior Advisor at Hannon Armstrong investment bank (www.hannonarmstrong.com) responsible for structuring energy efficiency financing, and originating new renewable and energy efficiency deals for Hannon. She is a Co-Founder of SunEdison, North America's largest solar energy services provider. She served many roles at SunEdison, including market development, renewable energy credit portfolio management, sales, marketing, finance and operations. She has worked as an electricity deal originator at Constellation Power Source, Enron North America and GE Capital, and as a risk management consultant at Deloitte & Touche.

Mrs. Johnson holds a B.A. in Environmental Science & Public Policy from Harvard College, where she helped to create that major, and an M.B.A. from Harvard Business School.

Kat A. Donnelly

Kat Donnelly is the President of EMpower Devices and Associates (EMpower), a woman-owned consulting firm providing simple, cost-effective energy management solutions with an emphasis on the customer/user perspective. EMpower focuses on providing technology, process, and policy-related services in the areas of residential energy efficiency, demand response, and sustainable energy technologies. Her EMpower clients include MIT, Stanford, ACEEE, SDG&E, and the Customer Performance Group. EMpower has collaborated with several energy management companies including both established firms and start-ups. Her past research work at MIT examined the impact of consumer behavior on energy consumption, especially related to energy efficiency and demand response. Previously she managed numerous local and regional planning studies, as well as large transit and transportation infrastructure projects at the San Diego Association of Governments in California as a Senior Transportation & Land-Use Planner & Engineer. Earlier she was with Kimley-Horn and Associates where she was a practicing civil and environmental engineer consulting for local, regional, state, and federal clients.

Ms. Donnelly is a licensed Civil Engineering Professional Engineer in California. She received dual SM (Masters of Science) degrees in Sustainable Energy Technology & Policy, and Civil & Environmental Engineering from MIT, and is currently on academic leave from her Ph.D. studies in the Engineering Systems Division at MIT. She graduated with a BS in Civil Engineering from San Diego State University.

Lyn Rosoff

Lyn Rosoff is the Director of SmartPower, the nation's award-winning, non-profit marketing organization on clean energy and energy efficiency. SmartPower is the "Got Milk" organization on clean energy and energy efficiency with a goal to create 20% clean energy and 20% energy reductions by the year 2020. Lyn brings over 25 years of advertising and marketing experience to SmartPower, having worked with a range of consumer and non-profit clients at Arnold Worldwide and through her own company, Second Wind Enterprises. Lyn and the renown cause-related marketer Richard Earle assisted the Clean Energy States Alliance develop a national award-winning campaign on clean energy – "Clean Energy – Its Real, Its Here, Its Working – Let's Make More". Lyn has worked in the clean energy field for the past 8 years for clients that include Pew Charitable Trusts, the John Merck Fund and Clean Energy Group.

Edward L. Vine

Edward Vine is a staff scientist at Lawrence Berkeley National Laboratory and the Research Coordinator for the California Institute for Energy and Environment (CIEE) where he leads the Environmental Program. Dr. Vine has evaluated residential, commercial, and industrial energy-

efficiency programs at the local, state, national, and international levels. Dr. Vine has published widely on the evaluation of energy-efficiency programs and energy policy. Most recently he has provided technical assistance to the California Public Utilities Commission on evaluation and strategic planning issues related to energy efficiency, renewable energy, demand response, and climate change. He is a member of the Board of Directors of the International Energy Program Evaluation Conference and is an Affiliated Faculty Member of the Energy and Resources Group at UC Berkeley.

Dr. Vine received his B.S. in Environmental Studies from Middlebury College in Vermont and both his M.S. and Ph.D. degrees in Ecology from the University of California at Davis.