



General Assembly

Substitute Bill No. 5495

January Session, 2009

* HB05495TRA 042009 *

AN ACT CONCERNING FAIR ADVERTISING FOR CONNECTICUT FARM WINERIES.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. Section 13a-124a of the general statutes is repealed and
2 the following is substituted in lieu thereof (*Effective from passage*):

3 (a) As used in this section, "specific information sign" means a
4 rectangular sign with the word GAS, FOOD, LODGING, FARM
5 WINERY or CAMPING and exit directional information pertaining to
6 the designated motorist service placed at the top of the sign and upon
7 which is mounted separately attached business signs showing the
8 brand, symbol, trademark or name, or any combination of these, for
9 the designated service available on a crossroad at or near an
10 interchange or intersection. For purposes of this section "FARM
11 WINERY" means a farm winery granted a permit by the Commissioner
12 of Consumer Protection pursuant to section 30-16.

13 (b) The Commissioner of Transportation may issue permits for the
14 erection and maintenance of specific information signs and business
15 signs within the rights-of-way of any portion of a state-maintained
16 limited access highway, except a parkway. The commissioner shall not
17 issue any such permit to any person or company until such person or
18 company files with the commissioner a bond or recognizance to the
19 state, satisfactory to the commissioner and in such amount as the

20 commissioner determines, subject to forfeiture upon failure to comply
21 with (1) the requirements of this section, (2) regulations adopted
22 pursuant to this section, or (3) any orders of the commissioner relating
23 to the erection and maintenance of specific information signs and
24 business signs. Any such bond or recognizance shall remain in full
25 force and effect as long as such person or company is subject to any
26 such requirements, regulations or orders as provided in this section.

27 (c) Any person or company issued a permit in accordance with
28 subsection (b) of this section shall be reimbursed, by subsequent
29 permittees on the same sign, the costs associated with said sign
30 divided by the number of other permittees on said sign.

31 (d) The commissioner shall adopt regulations in accordance with
32 chapter 54 to carry out the purposes of this section. Such regulations
33 shall include, but not be limited to, establishment of (1) fees for the
34 permits issued under subsection (b) of this section, (2) reimbursements
35 issued pursuant to subsection (c) of this section, and (3) standards for
36 the location, size and maintenance of specific information signs and
37 business signs.

This act shall take effect as follows and shall amend the following sections:		
Section 1	<i>from passage</i>	13a-124a

TRA *Joint Favorable Subst.*