



House of Representatives

General Assembly

File No. 313

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Substitute House Bill No. 6505

House of Representatives, March 30, 2009

The Committee on Commerce reported through REP. BERGER of the 73rd Dist., Chairperson of the Committee on the part of the House, that the substitute bill ought to pass.

AN ACT CONCERNING EXPANSION, DEVELOPMENT AND JOB TRAINING FOR THE FILM AND DIGITAL ANIMATION INDUSTRY IN CONNECTICUT.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. Section 10-417 of the general statutes is repealed and the
2 following is substituted in lieu thereof (*Effective from passage*):

3 (a) With respect to digital media and motion picture activities, the
4 Connecticut Commission on Culture and Tourism, established under
5 section 10-392, shall have the following powers and duties:

6 (1) To promote the use of Connecticut locations, structures, facilities
7 and services for the production and postproduction of all digital media
8 and motion pictures and other media-related products;

9 (2) To provide support services to visiting and in-state production
10 companies, including assistance to digital media and motion picture
11 producers in securing permits from state agencies, authorities or
12 institutions or municipalities or other political subdivisions of the

13 state;

14 (3) To develop and update a resource library concerning the many
15 possible state sites which are suitable for production;

16 (4) To develop and update a production manual of available digital
17 media and motion picture production facilities and services in the
18 state;

19 (5) To conduct and attend trade shows and production workshops
20 to promote Connecticut locations and facilities;

21 (6) To prepare an explanatory guide showing the impact of relevant
22 state and municipal tax statutes, regulations and administrative
23 opinions on typical production activities and to implement the tax
24 credits provided for in section 12-217jj;

25 (7) To formulate and propose guidelines for state agencies for a "one
26 stop permitting" process for matters including, but not limited to, the
27 use of state roads and highways, the use of state-owned real or
28 personal property for production activities and the conduct of
29 regulated activities, and to hold workshops to assist state agencies in
30 implementing such process;

31 (8) To formulate and recommend to municipalities model local
32 ordinances and forms to assist production activities, including, but not
33 limited to, "one stop permitting" of digital media and motion picture
34 and other production activity to be conducted in a municipality, and to
35 hold workshops to assist municipalities in implementing such
36 ordinances;

37 (9) To accept any funds, gifts, donations, bequests or grants of funds
38 from private and public sources for the purposes of this section;

39 (10) To request and obtain from any state agency, authority or
40 institution or any municipality or other political subdivision of the
41 state such assistance and data as will enable the commission to carry
42 out the purposes of this section;

43 (11) To assist and promote cooperation among all segments of
44 management and labor that are engaged in digital media and motion
45 pictures;

46 (12) To take any other administrative action which may improve the
47 position of the state's digital media and motion picture production
48 industries in national and international markets.

49 (b) (1) Beginning July 1, 2009, and monthly thereafter, the
50 commission shall submit a report, in accordance with section 11-4a, to
51 the joint standing committee of the General Assembly having
52 cognizance of matters relating to commerce, on the status of the film
53 production tax credit under section 12-217jj, the digital animation
54 production companies tax credit under section 12-217ll, and the
55 infrastructure projects in the entertainment industry tax credit under
56 section 12-217kk. Such report shall include information on activities
57 taking place pursuant to each of such tax credit programs.

58 (2) On or before January 15, 2008, and biennially thereafter, the
59 commission shall submit to the General Assembly, in accordance with
60 section 11-4a, a report on the activities of the commission under this
61 section and the estimated direct and indirect economic impact of all
62 digital media, motion pictures and related production activity in the
63 state, during the preceding calendar years. Each such report shall also
64 include an analysis of the impact on the state of each qualified
65 production, as defined in section 12-217jj.

66 Sec. 2. (NEW) *(Effective July 1, 2009)* (a) To stimulate the growth of
67 film and digital media employment in the state, the Commission on
68 Culture and Tourism, in collaboration with the Office of Workforce
69 Competitiveness, shall:

70 (1) Work collaboratively with state agencies, as necessary, to
71 improve notification of digital and media production opportunities
72 within the state to residents who are film industry professionals. Said
73 commission shall update and maintain an interactive web site and
74 Internet database of freelance resident film professionals and shall

75 work with said office to improve notification of freelance feature and
76 commercial production opportunities within the state.

77 (2) Encourage membership in film industry unions by informing
78 residents of the union membership process and encouraging residents
79 to use the application, examination and selection processes of each
80 union.

81 (3) Organize a month-long film industry training program that
82 provides two weeks of classroom seminars, followed by two weeks of
83 active experience in the principal areas of feature production. The
84 program shall be for individuals and students specifically seeking
85 entry level freelance work on media projects produced in this state.

86 (4) Administer a mentorship program for residents who (A) have
87 professional experience in some aspect of the film and digital media
88 industry, (B) are graduates of relevant college level programs, or (C)
89 have completed the film industry training program. The commission
90 shall design the mentorship program in partnership with sponsoring
91 production employers and unions. Funding for internship positions
92 shall be shared with sponsoring production employers.

93 (5) Organize biannual weekend seminars for entry level personnel,
94 designed to (A) provide basic orientation to the film industry for
95 beginners, (B) give a description of freelance job positions available
96 and conduct exercises in how to relate to production staff, cast and
97 crew, and (C) provide insight into the hours such positions will
98 require.

99 (6) Provide any necessary support for enhancement of college level
100 educational programs in the film and digital media industry, and
101 further curriculum development for technical and secondary schools,
102 particularly in the areas of digital media and postproduction.

103 (7) Conduct research and study in the following areas: (A) The
104 barriers to development of resident businesses that could provide
105 equipment and services to film productions and outreach and

106 education programs to inform such businesses of opportunities; (B) the
107 most effective ways to further encourage out-of-state companies to
108 relocate or establish satellite offices in Connecticut; and (C) the
109 identification of opportunities across the spectrum of digital media,
110 including postproduction, animation, gaming technology, special
111 effects and computer graphics.

112 (b) On or before January 1, 2010, and annually thereafter, the
113 Commission on Culture and Tourism, in collaboration with the Office
114 of Workforce Competitiveness, shall submit a report, in accordance
115 with the provisions of section 11-4a of the general statutes, to the joint
116 standing committees of the General Assembly having cognizance of
117 matters relating to commerce, finance, revenue and bonding and
118 higher education, regarding actions taken to implement subsection (a)
119 of this section.

120 Sec. 3. (NEW) (*Effective July 1, 2009*) (a) The Office of Workforce
121 Competitiveness, in consultation with the Departments of Education
122 and Higher Education, shall develop a film industry training program
123 to support two areas of the state's film industry, film production and
124 digital media. The program's curriculum shall be designed for
125 individuals seeking a career in the film industry.

126 (b) (1) The training program for film production shall be a three-
127 phased model developed in accordance with subdivisions (2) to (4),
128 inclusive, of this subsection. Such program shall provide training by
129 members of labor organizations and practical experience on motion
130 picture projects. Courses using the curriculum shall be available at
131 locations in different regions of the state.

132 (2) The first phase course shall be an introduction to the various
133 production departments within the industry and shall include the
134 following components: (A) Production management and direction, (B)
135 location management, (C) production office coordination, (D) budget,
136 accounting and payroll, (E) script supervision, (F) camera, (G) sound,
137 (H) property, (I) set decoration and set dressing, (J) set construction
138 and scenic art, (K) lighting, (L) grip, (M) costume and wardrobe, (N)

139 hair and make-up, (O) special effects, (P) visual effects, (Q)
140 postproduction, and (R) extras casting. The first phase course shall
141 provide an overview of motion picture production, set etiquette and
142 operations and the various positions on the set, as well as insight into
143 the work of a freelance production crewperson.

144 (3) The second phase course shall have a selection process for
145 participation. Trainees shall apply for specific department training and
146 instructors shall select trainees that are best equipped to achieve
147 success in the departments. After selection, the first two weeks of the
148 second phase course shall consist of specialized classroom training in
149 the trainees' chosen department. Trainees shall prepare a short film
150 produced through the collaboration of all of the departments. The
151 second two weeks of the phase two course shall involve a collaboration
152 of the ten departments in which the departments complete production
153 of another short film. During production of the short film, instructors
154 shall advise the departments and oversee trainees but shall not
155 perform work on the film.

156 (4) The third phase course shall be an eight to twelve-week paid
157 mentorship position on a feature film. The mentorship program shall
158 be available to residents of this state who (A) have professional
159 experience in some aspect of the film and digital media industry, (B)
160 are graduates of college level programs in film or digital media, and
161 (C) have successfully completed first and second phase courses of the
162 film industry training program. The mentorship program shall be
163 designed for persons who are ready to declare a professional interest
164 in a particular area of film production and intend to apply for
165 membership in the appropriate labor organization. A production
166 employer sponsoring a person in the program under this section shall
167 pay a percentage of the cost of such participation. The Office of
168 Workforce Competitiveness may provide additional internship
169 programs for individuals and students who desire entry level
170 experience in the film and digital media industry. Sponsoring
171 production employers in feature or digital media production shall pay
172 the cost of the internship program.

173 (c) (1) The training program for the digital media industry shall be
174 available at middle schools and high schools, including the vocational-
175 technical high schools and, based on articulation agreements, at two
176 and four year institutions of higher education. The Office of Workforce
177 Competitiveness, in conjunction with the Center for 21st Century Skills
178 established by the regional educational service center, EDUCATION
179 CONNECTION, and the Connecticut College of Technology, shall
180 establish a digital media and movie making course to develop and
181 enhance academic skills, creative thinking, digital media literacy and
182 film making skills, while increasing knowledge of film making careers
183 through the completion of a digital film project. The project shall be
184 comprehensive and standards-based, and shall include research, story
185 development, script writing, computer-assisted design, computer
186 animation, digital audio, digital photography and digital video
187 production. Students shall organize movie production teams and
188 assume positions on the team to complete their digital film project.

189 (2) For purposes of the digital media training program, the Office of
190 Workforce Competitiveness shall: (A) Use a research-based and
191 proven experiential instructional model to deliver digital media and
192 movie making teaching and learning activities for a culturally and
193 economically diverse group of students in ten Connecticut high
194 schools; (B) use a national science foundation-recognized instructional
195 model as a foundation to develop an online digital media and movie
196 making curriculum for students in grades nine to twelve, inclusive; (C)
197 utilize the existing Connecticut Career Choices' online blended
198 learning environment for students, teachers, film industry
199 professionals and college faculty to deliver, extend and enhance digital
200 media and movie making education using a variety of Internet
201 learning technologies; (D) provide professional development for high
202 school teachers and shall adapt the curriculum for all students in all
203 courses; and (E) arrange for students to present their films at a student
204 film festival to be held as part of the annual Connecticut Innovation
205 Exposition.

206 (d) The Office of Workforce Competitiveness shall submit two

207 reports, in accordance with section 11-4a of the general statutes, to the
208 joint standing committees of the General Assembly having cognizance
209 of matters relating to commerce and higher education and
210 employment advancement, the first on or before August 15, 2009, and
211 the second on or before March 15, 2010. Such reports shall include, but
212 not be limited to, the syllabi for the programs outlined in subsections
213 (b) and (c) of this section, an evaluation of available resources for such
214 programs and any recommendations for changes in the curriculum.

215 Sec. 4. (NEW) (*Effective July 1, 2009*) (a) The Department of Economic
216 and Community Development, in consultation with the Labor
217 Department, the Departments of Education and Higher Education, the
218 Office of Workforce Competitiveness, and the Connecticut
219 Commission on Culture and Tourism, shall establish a program to
220 support the growth of the film industry in the state through job
221 development. Such program shall focus on the education and training
222 of a skilled professional workforce for the film and digital media
223 industries in this state. Such program shall target individuals who are
224 (1) professionals trained in the feature film industry; (2) professionals
225 trained in film and video-related media, but not experienced in feature
226 film production; (3) interested in entry into the film industry; and (4)
227 students in middle and high school and students in institutions of
228 higher education.

229 (b) The program established pursuant to subsection (a) of this
230 section shall: (1) Include resources and information available online;
231 (2) be designed to develop workforce relationships between film
232 producers and labor organizations; (3) train state film production
233 professionals in order to increase the presence of Connecticut film
234 industry professionals in major feature film productions in the state;
235 (4) include a seminar course taught by professionals in the feature film
236 industry that provides (A) information regarding work on feature film
237 productions, including information regarding the labor organization
238 application process, and (B) on-set internship opportunities with
239 industry professionals; (5) provide three-phase training for feature,
240 infomercial and commercial productions, located in various regions of

241 the state; (6) provide access to film studio resources; and (7) include
242 digital media, animation and postproduction education and training
243 for middle and high school students and students at institutions of
244 higher education.

245 (c) The Departments of Education and Higher Education shall
246 jointly develop the curriculum of such program after consultation with
247 the state's public and independent institutions of higher education and
248 digital media companies in the state. Such program shall include
249 digital media internships for students and externships for teachers.

250 (d) The Department of Economic and Community Development
251 shall report, in accordance with section 11-4a of the general statutes, on
252 the development of the program established under this section to the
253 joint standing committees of the General Assembly having cognizance
254 of matters relating to commerce and higher education and
255 employment advancement on or before October 1, 2009. The report
256 shall include: (1) An evaluation of the needs and available programs
257 and curricula in place at public institutions of higher education; (2) a
258 list of existing film production companies in the state; (3) a list of
259 existing film industry labor organizations in the state; (4) available
260 paid and unpaid internships; and (5) available film studio resources.

261 Sec. 5. (NEW) (*Effective July 1, 2009*) There is established a film
262 industry equipment reserve account which shall be a separate,
263 nonlapsing account within the General Fund. The account shall
264 contain moneys appropriated for purposes of the account and any
265 donations received for deposit in the account. The State Treasurer shall
266 administer the account. The Department of Economic and Community
267 Development shall use moneys in the account to provide equipment
268 for the training program established pursuant to section 4 of this act.

269 Sec. 6. Section 32-1m of the general statutes is repealed and the
270 following is substituted in lieu thereof (*Effective July 1, 2009*):

271 (a) Not later than February 1, 2006, and annually thereafter, the
272 Commissioner of Economic and Community Development shall

273 submit a report to the Governor and the General Assembly, in
274 accordance with the provisions of section 11-4a. Not later than thirty
275 days after submission of the report to the Governor and the General
276 Assembly, said commissioner shall post the report on the Department
277 of Economic and Community Development's web site. Said report
278 shall include, but not be limited to, the following information with
279 regard to the activities of the Department of Economic and
280 Community Development during the preceding state fiscal year:

281 (1) A brief description and assessment of the state's economy during
282 such year, utilizing the most recent and reasonably available data, and
283 including:

284 (A) Connecticut employment by industry;

285 (B) Connecticut and national average unemployment;

286 (C) Connecticut gross state product, by industry;

287 (D) Connecticut productivity, by industry, compared to the national
288 average;

289 (E) Connecticut manufacturing activity;

290 (F) Identification of economic and competitive conditions affecting
291 Connecticut's industry sectors, problems resulting from these
292 conditions and state efforts to address the problems; and

293 (G) Any other economic information that the commissioner deems
294 appropriate.

295 (2) A statement of the department's economic and community
296 development objectives, measures of program success and standards
297 for granting financial and nonfinancial assistance under programs
298 administered by the department.

299 (3) An analysis of the economic development portfolio of the
300 department, including:

301 (A) A list of the names, addresses and locations of all recipients of
302 the department's assistance;

303 (B) The following information concerning each recipient of such
304 assistance: (i) Business activities, (ii) standard industrial classification
305 codes or North American industrial classification codes, (iii) number of
306 full-time jobs and part-time jobs at the time of application, (iv) number
307 of actual full-time jobs and actual part-time jobs during the preceding
308 state fiscal year, (v) whether the recipient is a minority or woman-
309 owned business, (vi) a summary of the terms and conditions for the
310 assistance, including the type and amount of state financial assistance,
311 job creation or retention requirements and anticipated wage rates, (vii)
312 the amount of investments from private and other nonstate sources
313 that have been leveraged by the assistance, (viii) the extent to which
314 employees of the recipient participate in health benefit plans offered
315 by such recipient, (ix) the extent to which the recipient offers unique
316 economic, social, cultural or aesthetic attributes to the municipality in
317 which the recipient is located or to the state, and (x) the amount of
318 state investment;

319 (C) A portfolio analysis, including (i) an analysis of the wages paid
320 by recipients of financial assistance, (ii) the average portfolio wage,
321 median portfolio wage, highest and lowest portfolio wage, (iii)
322 portfolio wage data by industry, and (iv) portfolio wage data by
323 municipality;

324 (D) An investment analysis, including (i) total portfolio value, (ii)
325 total investment by industry, (iii) portfolio dollar per job average, (iv)
326 portfolio leverage ratio, and (v) percentage of financial assistance
327 which was provided to high performance work organizations in the
328 preceding state fiscal year; and

329 (E) An analysis of the estimated economic effects of the
330 department's economic development investments on the state's
331 economy, including (i) contribution to gross state product for the total
332 economic development portfolio and for any investment activity
333 occurring in the preceding state fiscal year, (ii) direct and indirect

334 employment created by the investments for the total portfolio and for
335 any investment activity occurring in the preceding state fiscal year, (iii)
336 productivity of recipients of financial assistance as a result of the
337 department's investment occurring in the preceding state fiscal year,
338 (iv) directly or indirectly increased property values in the
339 municipalities in which the recipients of assistance are located, and (v)
340 personal income.

341 (4) An analysis of the community development portfolio of the
342 department, including:

343 (A) A list of the names, addresses and locations of all recipients of
344 the department's assistance;

345 (B) The following information concerning each recipient of such
346 assistance: (i) Amount of state investment, (ii) a summary of the terms
347 and conditions for the department's assistance, including the type and
348 amount of state financial assistance, and (iii) the amount of
349 investments from private and other nonstate sources that have been
350 leveraged by such assistance;

351 (C) An investment analysis, including (i) total active portfolio value,
352 (ii) total investments made in the preceding state fiscal year, (iii) total
353 portfolio by municipality, (iv) total investments made in the preceding
354 state fiscal year categorized by municipality, (v) total portfolio
355 leverage ratio, and (vi) leverage ratio of the total investments made in
356 the preceding state fiscal year; and

357 (D) An analysis of the estimated economic effects of the
358 department's economic development investments on the state's
359 economy, including (i) contribution to gross state product for the total
360 portfolio and for any investment activity occurring in the preceding
361 state fiscal year, (ii) direct and indirect employment created by the
362 investments for the total portfolio and for any investment activity
363 occurring in the preceding state fiscal year, (iii) productivity of
364 recipients of financial assistance as a result of the department's
365 investment occurring in the preceding state fiscal year, (iv) directly or

366 indirectly increased property values in the municipalities in which the
367 recipients are located, and (v) personal income.

368 (5) A summary of the department's economic and community
369 development marketing efforts in the preceding state fiscal year, a
370 summary of the department's business recruitment strategies and
371 activities in such year, and a summary of the department's efforts to
372 assist small businesses and minority business enterprises in such year.

373 (6) A summary of the department's international trade efforts in the
374 preceding state fiscal year, and, to the extent possible, a summary of
375 foreign direct investment that occurred in the state in such year.

376 (7) Identification of existing economic clusters, the formation of new
377 economic clusters, the measures taken by the commissioner during the
378 preceding state fiscal year to encourage the growth of economic
379 clusters and the amount of bond funds expended by the department
380 during the previous fiscal year on each economic cluster.

381 (8) (A) A summary of the department's brownfield-related efforts
382 and activities within the Office of Brownfield Remediation and
383 Development established pursuant to subsections (a) to (f), inclusive,
384 of section 32-9cc in the preceding state fiscal year, except for activity
385 under the Special Contaminated Property Remediation and Insurance
386 Fund program. Such efforts shall include, but not be limited to, (i) total
387 portfolio investment in brownfield remediation projects, (ii) total
388 investment in brownfield remediation projects in the preceding state
389 fiscal year, (iii) total number of brownfield remediation projects, (iv)
390 total number of brownfield remediation projects in the preceding state
391 fiscal year, (v) total of reclaimed and remediated acreage, (vi) total of
392 reclaimed and remediated acreage in the preceding state fiscal year,
393 (vii) leverage ratio for the total portfolio investment in brownfield
394 remediation projects, and (viii) leverage ratio for the total portfolio
395 investment in brownfield remediation projects in the preceding state
396 fiscal year. Such summary shall include a list of such brownfield
397 remediation projects and, for each such project, the name of the
398 developer and the location by street address and municipality and a

399 tracking of all funds administered through or by said office;

400 (B) A summary of the department's efforts with regard to the
401 Special Contaminated Property Remediation and Insurance Fund,
402 including, but not limited to, (i) the number of applications received in
403 the preceding state fiscal year, (ii) the number and amounts of loans
404 made in such year, (iii) the names of the applicants for such loans, (iv)
405 the average time period between submission of application and the
406 decision to grant or deny the loan, (v) a list of the applications
407 approved and the applications denied and the reasons for such
408 denials, and (vi) for each project, the location by street address and
409 municipality; and

410 (C) A summary of the department's efforts with regard to the dry
411 cleaning grant program, established pursuant to section 12-263m,
412 including, but not limited to, (i) information as to the number of
413 applications received, (ii) the number and amounts of grants made
414 since the inception of the program, (iii) the names of the applicants,
415 (iv) the time period between submission of application and the
416 decision to grant or deny the loan, (v) which applications were
417 approved and which applications were denied and the reasons for any
418 denials, and (vi) a recommendation as to whether the surcharge and
419 grant program established pursuant to section 12-263m should
420 continue.

421 (9) The following information concerning enterprise zones
422 designated under section 32-70:

423 (A) A statement of the current goals for enterprise zones;

424 (B) A statement of the current performance standards to measure
425 the progress of municipalities that have enterprise zones in attaining
426 the goals for such zones;

427 (C) A report from each municipality that has an enterprise zone,
428 which evaluates the progress of the municipality in meeting the
429 performance standards established under section 32-70a; and

430 (D) An assessment of the performance of each enterprise zone based
431 on information collected under subparagraph (C) of this subdivision.

432 (10) With regard to the department's housing-development-related
433 functions and activities:

434 (A) A brief description and assessment of the state's housing market
435 during the preceding state fiscal year, utilizing the most recent and
436 reasonably available data, and including, but not limited to, (i) a brief
437 description of the significant characteristics of such market, including
438 supply, demand and condition and cost of housing, and (ii) any other
439 information that the commissioner deems appropriate;

440 (B) A comprehensive assessment of current and future needs for
441 rental assistance under section 8-119kk for housing projects for the
442 elderly and disabled, in consultation with the Connecticut Housing
443 Finance Authority;

444 (C) An analysis of the progress of the public and private sectors
445 toward meeting housing needs in the state, using building permit data
446 from the United States Census Bureau and demolition data from
447 Connecticut municipalities;

448 (D) A list of municipalities that meet the affordable housing criteria
449 set forth in subsection (k) of section 8-30g, pursuant to regulations that
450 the Commissioner of Economic and Community Development shall
451 adopt pursuant to the provisions of chapter 54. For the purpose of
452 determining the percentage required by subsection (k) of said section
453 8-30g, the commissioner shall use as the denominator the number of
454 dwelling units in the municipality, as reported in the most recent
455 United States decennial census; and

456 (E) A statement of the department's housing development
457 objectives, measures of program success and standards for granting
458 financial and nonfinancial assistance under programs administered by
459 said commissioner.

460 (11) A presentation of the state-funded housing development

461 portfolio of the department, including:

462 (A) A list of the names, addresses and locations of all recipients of
463 such assistance; and

464 (B) For each such recipient, (i) a summary of the terms and
465 conditions for the assistance, including the type and amount of state
466 financial assistance, (ii) the amount of investments from private and
467 other nonstate sources that have been leveraged by the assistance, (iii)
468 the number of new units to be created and the number of units to be
469 preserved at the time of the application, and (iv) the number of actual
470 new units created and number of units preserved.

471 (12) An analysis of the state-funded housing development portfolio
472 of the department, including:

473 (A) An investment analysis, including the (i) total active portfolio
474 value, (ii) total investment made in the preceding state fiscal year, (iii)
475 portfolio dollar per new unit created, (iv) estimated dollars per new
476 unit created for projects receiving an assistance award in the preceding
477 state fiscal year, (v) portfolio dollars per unit preserved, (vi) estimated
478 dollar per unit preserved for projects receiving an assistance award in
479 the preceding state fiscal year, (vii) portfolio leverage ratio, and (viii)
480 leverage ratio for housing development investments made in the
481 preceding state fiscal year; and

482 (B) A production and preservation analysis, including (i) the total
483 number of units created, itemized by municipality, for the total
484 portfolio and projects receiving an assistance award in the preceding
485 state fiscal year, (ii) the total number of elderly units created for the
486 total portfolio and for projects receiving an assistance award in the
487 preceding state fiscal year, (iii) the total number of family units created
488 for the total portfolio and for projects receiving an assistance award in
489 the preceding state fiscal year, (iv) the total number of units preserved,
490 itemized by municipality, for the total portfolio and projects receiving
491 an assistance award in the preceding state fiscal year, (v) the total
492 number of elderly units preserved for the total portfolio and for

493 projects receiving an assistance award in the preceding state fiscal
494 year, (vi) the total number of family units preserved for the total
495 portfolio and for projects receiving an assistance award in the
496 preceding state fiscal year, (vii) an analysis by income group of
497 households served by the department's housing construction,
498 substantial rehabilitation, purchase and rental assistance programs, for
499 each housing development, if applicable, and for each program,
500 including number of households served under each program by race
501 and data for all households, and (viii) a summary of the department's
502 efforts in promoting fair housing choice and racial and economic
503 integration, including data on the racial composition of the occupants
504 and persons on the waiting list of each housing project that is assisted
505 under any housing program established by the general statutes or a
506 special act or that is supervised by the department, provided no
507 information shall be required to be disclosed by any occupant or
508 person on a waiting list for the preparation of such summary. As used
509 in this subparagraph, "elderly units" means dwelling units for which
510 occupancy is restricted by age, and "family units" means dwelling
511 units for which occupancy is not restricted by age.

512 (13) An economic impact analysis of the department's housing
513 development efforts and activities, including, but not limited to:

514 (A) The contribution of such efforts and activities to the gross state
515 product;

516 (B) The direct and indirect employment created by the investments
517 for the total housing development portfolio and for any investment
518 activity for such portfolio occurring in the preceding state fiscal year;
519 and

520 (C) Personal income in the state.

521 (14) With regard to the Housing Trust Fund and Housing Trust
522 Fund program, as those terms are defined in section 8-336m:

523 (A) Activities for the prior fiscal year of the Housing Trust Fund and

524 the Housing Trust Fund program; and

525 (B) The efforts of the department to obtain private support for the
526 Housing Trust Fund and the Housing Trust Fund program.

527 (15) With regard to the department's energy conservation loan
528 program:

529 (A) The number of loans or deferred loans made during the
530 preceding fiscal year under each component of such program and the
531 total amount of the loans or deferred loans made during such fiscal
532 year under each such component;

533 (B) A description of each step of the loan or deferred loan
534 application and review process;

535 (C) The location of each loan or deferred loan application intake site
536 for such program;

537 (D) The average time period for the processing of loan or deferred
538 loan applications during such fiscal year; and

539 (E) The total administrative expenses of such program for such
540 fiscal year.

541 (16) With regard to the film industry in the state:

542 (A) An analysis of activities undertaken by the department to
543 support the growth of such industry;

544 (B) A brief description of marketing efforts undertaken by the
545 department to persons and organizations both inside and outside the
546 state to publicize the tax credits offered to film production companies
547 and digital animation companies for (i) productions, (ii) infrastructure
548 development, and (iii) job creation; and

549 (C) Recommendations for continuing the development of the film
550 and entertainment industries in the state.

551 [(16)] (17) A summary of the total social and economic impact of the
 552 department's efforts and activities in the areas of economic,
 553 community and housing development, and an assessment of the
 554 department's performance in terms of meeting its stated goals and
 555 objectives.

556 (b) Any annual report that is required from the department by any
 557 provision of the general statutes shall be incorporated into the annual
 558 report provided pursuant to subsection (a) of this section.

This act shall take effect as follows and shall amend the following sections:		
Section 1	<i>from passage</i>	10-417
Sec. 2	<i>July 1, 2009</i>	New section
Sec. 3	<i>July 1, 2009</i>	New section
Sec. 4	<i>July 1, 2009</i>	New section
Sec. 5	<i>July 1, 2009</i>	New section
Sec. 6	<i>July 1, 2009</i>	32-1m

Statement of Legislative Commissioners:

In Sec. 2(7) "development of" was added for clarity, in Sec. 3(b)(2) "providing insight" was changed to "insight" for clarity, Sec. 3(b)(4) was reworded for clarity, Sec. 3(c)(2)(D) was reworded for clarity, and in Sec. 4(d) "such program" was changed to "the program established under this section" for clarity.

CE *Joint Favorable Subst.-LCO*

The following fiscal impact statement and bill analysis are prepared for the benefit of members of the General Assembly, solely for the purpose of information, summarization, and explanation, and do not represent the intent of the General Assembly or either House thereof for any purpose:

OFA Fiscal Note

State Impact:

Agency Affected	Fund-Effect	FY 10 \$	FY 11 \$
Commission on Arts, Tourism, Culture, History and Film	GF - Cost	under 100,000	Under 100,000
Workforce Competitiveness, Off.	GF - Cost	See Below	See Below
Department of Economic & Community Development	GF - Cost	Significant	Significant
Constituent Units of Higher Education; Education, Dept.; Higher Ed., Dept.	GF - Cost	See Below	See Below
Comptroller Misc. Accounts (Fringe Benefits) ¹	GF - Cost	See Below	See Below

Note: GF=General Fund

Municipal Impact: None

Explanation

Section 1, which requires the Commission on Culture and Tourism (CCT) to submit monthly reports to the Commerce Committee on the status of the film production, digital animation, and infrastructure projects tax credit, has no fiscal impact.

Section 2 will result in a cost to CCT of less than \$20,000 associated with organizing a four week training program, biannual weekend seminars, internship opportunities, research, and marketing. Additional minimal costs for over-time or part-time personnel to staff

¹ The fringe benefit costs for state employees are budgeted centrally in the Miscellaneous Accounts administered by the Comptroller on an actual cost basis. The following is provided for estimated costs associated with additional personnel. The estimated non-pension fringe benefit rate as a percentage of payroll is 25.43%. Fringe benefit costs for new positions do not initially include pension costs as the state's pension contribution is based upon the 6/30/08 actuarial valuation for the State Employees Retirement System (SERS) which certifies the contribution for FY 10 and FY 11. Therefore, new positions will not impact the state's pension contribution until FY 12 after the next scheduled certification on 6/30/2010.

events, as well as an additional staff person (annual salary of \$60,000 plus fringe benefits of \$15,000) to focus on the education and planning component could also be incurred.²

Section 3 is not anticipated to result in a cost to the Office of Workforce Competitiveness (OWC) as the agency currently administers film industry and digital media training programs. It is estimated that OWC will spend \$975,000 for the film production training program and \$175,000 for the digital media training program in FY 09.

To the extent that local and regional middle schools and high schools, vocational-technical high schools, Education Connection, and two and four-year institutions of higher education must offer a new course in digital media, a potential cost could result.

Section 4 could result in a significant cost to the Department of Economic and Community Development (DECD) associated with establishing a program to support job development and growth in the state's film industry. Costs could be associated with website maintenance, materials, marketing, facilities, and personnel, and could range from a total of \$500,000 to \$900,000. The magnitude of the cost is dependent upon the extent to which DECD contracts out for services, and utilizes resources currently available at other agencies.

Based on similar programs, this section is anticipated to result in a cost of between \$50,000 and \$100,000 to the Departments of Education and Higher Education associated with developing the curriculum for the program.

² The fringe benefit costs for state employees are budgeted centrally in the Miscellaneous Accounts administered by the Comptroller on an actual cost basis. The following is provided for estimated costs associated with additional personnel. The estimated non-pension fringe benefit rate as a percentage of payroll is 25.43%. Fringe benefit costs for new positions do not initially include pension costs as the state's pension contribution is based upon the 6/30/08 actuarial valuation for the State Employees Retirement System (SERS) which certifies the contribution for FY 10 and FY 11. Therefore, new positions will not impact the state's pension contribution until FY 12 after the next scheduled certification on 6/30/2010.

Section 5 establishes a film industry equipment reserve account as a separate, nonlapsing account within the General Fund. This account, administered by the Treasurer, will be used by DECD to provide equipment for the training program established in section four of the bill. The bill does not appropriate funding for this account.

Section 6, which requires DECD to include information regarding the film industry in its annual report, has no fiscal impact.

The Out Years

The annualized ongoing fiscal impact identified above would continue into the future subject to inflation, except for the curriculum component contained in section 4, which is a one-time cost.

OLR Bill Analysis**sHB 6505*****AN ACT CONCERNING EXPANSION, DEVELOPMENT AND JOB TRAINING FOR THE FILM AND DIGITAL ANIMATION INDUSTRY IN CONNECTICUT.*****SUMMARY:**

The bill establishes three film industry training programs. One requires the Connecticut Commission on Culture and Tourism (CCCT) to collaborate with the Office of Workforce Competitiveness (OWC) to stimulate film and digital media employment in Connecticut. The second requires OWC to establish a film industry training program to support film and digital media production in the state. The third requires the Department of Economic and Community Development (DECD) to establish a film industry job development program and establishes a special account in the General Fund to fund equipment purchases for the program.

The bill also requires CCCT and DECD to provide reports to legislative committees concerning the film and digital media industries in Connecticut and their related activities.

EFFECTIVE DATE: July 1, 2009, except for CCCT's new film credit reporting requirements, which are effective upon passage.

§ 1 — CCCT FILM TAX CREDIT REPORTING REQUIREMENT

The bill requires CCCT to submit monthly reports, beginning July 1, 2009, to the Commerce Committee on the status of the film production, digital animation production, and infrastructure projects tax credits. The reports must include information on activities taking place as a result of each credit.

§ 2 — CCCT FILM EMPLOYMENT GROWTH PROGRAM

The bill requires CCCT to collaborate with OWC to stimulate film and digital media employment growth in the state. It requires CCCT to collaborate with other state agencies to notify film professionals living in Connecticut of digital and media production opportunities here. CCCT must (1) establish, update, and maintain an interactive website and Internet database of freelance film professionals who live here and (2) work with OWC to improve notice of freelance feature and commercial production opportunities here.

CCCT must also:

1. encourage membership in film industry unions by informing residents about union membership processes and encouraging use of the unions' applications, examination, and selection processes;
2. organize a month-long film industry training program for people seeking entry-level freelance media production work in Connecticut, with two weeks of classroom seminars followed by two weeks of active experience in the principal areas of feature production;
3. organize biannual weekend seminars for entry-level personnel to provide a basic orientation to the film industry; describe available freelance jobs; conduct exercises in how to relate to production staff, cast, and crew; and give insight into the hours this work requires;
4. provide necessary support to enhance college-level film and digital media education programs and further curriculum development for secondary and technical schools, especially in digital media and post-production; and
5. administer a mentorship program for residents who (a) have some professional film experience, (b) are graduates of relevant college programs, or (c) have completed the Film Industry Training Program.

CCCT must design the mentorship program in partnership with sponsoring production employers and unions. The bill requires sponsoring production employers to help fund the internship positions. (The bill does not specify with whom the employers share funding.)

The bill also requires CCCT to research and study:

1. barriers to developing Connecticut businesses that could provide equipment and services to film productions;
2. education and outreach programs to inform these businesses of opportunities;
3. the most effective ways to encourage out-of-state companies to relocate or open satellite offices in the state; and
4. how to identify opportunities in all digital media areas, including post-production, animation, gaming technology, special effects, and computer graphics.

CCCT and OWC must submit an annual report to the Commerce, Finance, and Higher Education committees on the steps CCCT takes to implement the film employment growth program. The first report is due by January 1, 2010.

§ 3 — FILM AND DIGITAL MEDIA TRAINING AND INTERNSHIP PROGRAMS

Film Industry Training Program

The bill requires OWC, in consultation with the State Department of Education (SDE) and Department of Higher Education (DHE), to develop a film industry training program to support two areas of the state's film industry: film production and digital media. The program's curriculum must be designed for individuals seeking a career in the film industry.

The film production training program must use a three-phase model to create a skilled film industry workforce in the state. The program

must provide (1) training by union members and (2) practical experience on motion picture projects. Courses using the program's curriculum must be available in different regions of the state.

Phase One: Introduction to Film Industry. The first-phase course is an introduction to the various film industry production departments listed in the bill. They are: (1) production management and direction; (2) location management; (3) production office coordination; (4) budget, accounting, and payroll; (5) script supervision; (6) camera; (7) sound; (8) property; (9) set decoration and set dressing; (10) set construction and scenic art; (11) lighting; (12) grip; (13) costume and wardrobe; (14) hair and make-up; (15) special effects; (16) visual effects; (17) post production; and (18) extras casting.

The course must also provide (1) an overview of motion picture production, (2) set etiquette and operations, (3) various positions on the set, and (4) insight into the work of a freelance production crewperson.

Phase Two: Producing a Short Film. The second-phase course requires trainees to apply for department-specific training. Course instructors must select trainees who are best equipped to achieve success in the departments. The bill requires the first two weeks of the course to consist of specialized classroom training in the trainees' chosen department and preparation of a short film produced in collaboration with all of the departments. During the second two weeks of the course, the 10 departments collaborate to complete production of another short film. (It is not clear what the 10 departments are. For Phase One of the program, the bill lists 18 departments.)

The bill requires instructors to advise each department and oversee the trainees' work, but it prohibits them from performing work themselves.

Phase Three: Paid Mentorship Position. The third-phase course is an eight to 12-week paid mentorship position on a feature film

available for state residents who (1) have professional experience in some aspect of the film and digital media industry, (2) graduated from a college-level program in the field, and (3) have successfully completed the film industry training program's first- and second-phase courses. It must be designed for people who (1) are ready to declare a professional interest in a particular area of film production and (2) intend to apply for membership in an appropriate union.

The bill requires a production employer that sponsors a phase three participant to pay for an unspecified percentage of that individual's participation.

Internship Programs

The bill allows OWC to provide additional internship programs for individuals and students who desire entry-level experience in the film and digital media industry. It requires sponsoring production employers in feature or digital media production to pay for the program.

Digital Media Training Program and Course

The bill requires OWC to establish a digital media and movie-making course, in conjunction with the (1) Center for 21st Century Skills established by EDUCATION CONNECTION, the regional educational service center located in Litchfield, and (2) the Connecticut College of Technology. The course must develop and enhance academic skills, creative thinking, digital medial literacy, and film making skills, while increasing students' knowledge of film-making careers through completion of a digital film project.

The program must be available at middle schools, high schools, vocational-technical high schools, and, based on articulation agreements, two-and four-year higher education institutions.

The project must (1) be comprehensive and standards-based and (2) include research, story development, script writing, computer-assisted design, computer animation, digital audio, digital photography, and digital video production. Students must organize and assume

positions on movie production teams to complete their digital film project.

OWC must:

1. use a research-based and proven experiential instructional model to deliver digital media and movie-making teaching and learning activities for a culturally and economically diverse group of students in 10 Connecticut high schools;
2. use an instructional model recognized by the National Science Foundation to develop an online digital media and movie-making curriculum for students in grades nine through 12;
3. use the existing Connecticut Career Choices' online blended learning environment for students, teachers, film industry professionals, and college faculty to deliver, extend, and enhance digital media and movie-making education using a variety of Internet learning technologies;
4. include professional development for high school teachers and adapt the curriculum for all students in all courses; and
5. arrange for students to present their films at a student film festival to be held as part of the annual Connecticut Innovations Exposition.

Reporting Requirement

The bill requires OWC to report, by August 15, 2009 and March 15, 2010, to the Commerce and Higher Education and Employment Advancement committees. The reports must include (1) the film industry and digital media programs' syllabi, (2) an evaluation of resources available for the programs, and (3) curriculum change recommendations.

The law requires that OWC submit annual status reports on its existing film industry workforce development programs.

§ 4 — FILM INDUSTRY JOB DEVELOPMENT PROGRAM

The bill requires DECD to establish a program to support job development and growth in the state's film industry. It must do so in consultation with the Labor Department, SDE, DHE, OWC, and CCCT.

The program must emphasize education and training to develop a skilled workforce for the film and digital media industries in Connecticut. It must target individuals who are (1) trained feature film industry professionals; (2) professionals trained in film and video-related media but not experienced in feature film production; (3) interested in entering the film industry; and (4) middle school, high school, and college students.

The job development program must:

1. include online resources and information;
2. be designed to develop workforce relationships between film producers and unions;
3. train Connecticut film production professionals to increase their presence in major film productions in the state;
4. include a seminar, taught by feature film production professionals, to provide information on (a) working on feature films, including how to apply for union membership and (b) on-set internship opportunities;
5. provide three-phase training for feature, infomercial, and commercial productions in various areas of the state;
6. provide access to film studio resources; and
7. include digital media, animation, and post-production education and training for middle school, high school, and college students.

The bill requires SDE and DHE to jointly develop the curriculum for

the film industry job development program after consulting the state's public and independent colleges and universities and its digital media companies. The program must include digital media internships for students and externships for teachers.

By October 1, 2009, DECD must report to the Commerce and Higher Education committees on the program's development, including:

1. an evaluation of need and available programs and curricula at public colleges and universities,
2. a list of Connecticut film production companies and film industry unions,
3. available paid and unpaid internships, and
4. available film studio resources.

§ 5 — FILM INDUSTRY EQUIPMENT RESERVE ACCOUNT

The bill establishes a separate, nonlapsing film industry equipment reserve account in the General Fund to contain appropriations and donations. It requires DECD to use the money to buy equipment for its film industry job development program but does not make an appropriation to it. The treasurer administers the account.

§ 6 — DECD FILM INDUSTRY REPORTING REQUIREMENTS

As part of its annual report to the governor and the General Assembly, the bill requires DECD to include the following information on the state's film industry:

1. an analysis of its activities to support the industry's growth;
2. a description of the department's in- and out-of-state marketing efforts to publicize tax credits to film production and digital animation companies for production, infrastructure development, and job creation; and
3. recommendations for further developing the state's film and

entertainment industries.

BACKGROUND

OWC Film Industry Workforce Training Program

PA 07-236 required OWC to, among other things, establish a film industry workforce training program that includes classroom and on-set training and a mentor program. The bill establishes a similar program and provides specific guidelines for how OWC must implement it.

COMMITTEE ACTION

Commerce Committee

Joint Favorable

Yea 19 Nay 1 (03/12/2009)