



General Assembly

January Session, 2007

Proposed Bill No. 859

LCO No. 3074

Referred to Committee on Commerce

Introduced by:
SEN. MAYNARD, 18th Dist.

AN ACT CONCERNING TOURISM MARKETING.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 That the general statutes be amended to segregate the greater of
- 2 twenty per cent of the state's hotel tax revenue or ten million dollars of
- 3 said revenue. Such segregated funds shall be allocated to the
- 4 Connecticut Commission on Culture and Tourism, established
- 5 pursuant to section 10-392 of the general statutes, to support state-
- 6 wide and regional marketing efforts.

Statement of Purpose:

To increase funding for state-wide tourism marketing efforts.