



General Assembly

January Session, 2007

**Proposed Bill No. 547**

LCO No. 2379

Referred to Committee on Government Administration and Elections

Introduced by:

SEN. WILLIAMS, 29th Dist.

SEN. LOONEY, 11th Dist.

SEN. SLOSSBERG, 14th Dist.

**AN ACT CONCERNING ACCOUNTABILITY IN CAMPAIGN ADVERTISING.**

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 That the general statutes be amend to require all campaign
- 2 advertising and mail to contain specific and visible candidate
- 3 identification, as well as citations for certain statements represented as
- 4 fact and to require all automated campaign telephone calls to contain
- 5 candidate identification and to establish a truth in campaign code of
- 6 conduct and establish a process for candidates to voluntarily pledge to
- 7 abide by such code.

**Statement of Purpose:**

To ensure accountability and candidate identification for campaign ads, mail and automated campaign phone calls.