



State of Connecticut

HOUSE OF REPRESENTATIVES

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Judiciary Committee Public Hearing Testimony

Friday, March 24, 2006

House Bill No. 5811 (RAISED) AN ACT CONCERNING A RIGHT OF PUBLICITY

Dear Chairman McDonald, Lawlor and Judiciary Committee Membership,

I am writing to you today in strong support of House Bill 5811, "An Act Concerning a Right of Publicity".

Many of my constituents are in the entertainment business and have in essence spent a lifetime building up value in themselves as a brand name. It seems to me unfortunate that we allow others to come forward and, with no effort, steal this lifetime of work without just compensation. Moreover, it seems unfair that they are left without a direct tool to protect themselves against exploitation and misuse of their work.

Many of the individuals this legislation seeks to protect have been extremely generous with their contributions in many aspects of our society. It seems only fair that we make this effort to protect these artists from abuse of their efforts and provide them with this means to protect their life's work.

Thank you for this opportunity to testify today and I hope that the Committee will favorably vote this bill to the floor.