



General Assembly

February Session, 2006

**Substitute Bill No. 5510**

\* HB05510CE\_FIN031606 \*

**AN ACT CONCERNING TOURISM MARKETING FUNDING.**

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. (NEW) (*Effective July 1, 2006*) (a) As used in this section:
- 2 (1) "Regional tourism district" has the same meaning as in section  
3 10-397 of the general statutes;
- 4 (2) "Commission" means the Connecticut Commission on Culture  
5 and Tourism, established under section 10-392 of the general statutes.
- 6 (b) The Commissioner of Revenue Services shall segregate not more  
7 than one per cent of the gross receipts from sales within the meaning  
8 of subdivision (H) of subsection (2) of section 12-407 of the 2006  
9 supplement to the general statutes by any hotel or lodging house. Said  
10 funds shall be deposited in the Connecticut Commission on Culture  
11 and Tourism account, established in section 10-395 of the general  
12 statutes, for the administration and operation of the commission. Such  
13 funds are in addition to other funds made available to the commission.
- 14 (c) For the fiscal year ending June 30, 2007, the Commissioner of  
15 Revenue Services shall allocate the funds segregated under subsection  
16 (b) of this section as follows: (1) Two million five hundred thousand  
17 dollars to the commission to be used for marketing purposes, and (2)  
18 seven hundred thousand dollars to each of the five regional tourism

19 districts to be used in accordance with a marketing plan approved  
20 under subsection (e) of this section.

21 (d) For the fiscal year ending June 30, 2008, and each fiscal year  
22 thereafter, the commissioner shall allocate the funds segregated under  
23 subsection (b) of this section as follows: (1) Forty-two per cent of such  
24 funds to the commission to be used for marketing purposes, and (2)  
25 fifty-eight per cent of such funds to be divided evenly among the five  
26 regional tourism districts to be used in accordance with a marketing  
27 plan approved under subsection (e) of this section.

28 (e) Not later than January 1, 2007, and annually thereafter, each  
29 tourism district receiving funds under this section shall submit a  
30 marketing plan for the use of such funds to the commission for  
31 approval.

32 (f) Notwithstanding subsections (b), (c) and (d) of this section, the  
33 Secretary of the Office of Policy and Management is authorized to  
34 make adjustments to any allocation of funding made through any  
35 intercept for the fiscal year ending June 30, 2007, and each fiscal year  
36 thereafter. Any withholding of funds shall not be greater than the  
37 amount expended for such purposes and in no event shall the overall  
38 funding for the commission diminish from the aggregate allocated.

This act shall take effect as follows and shall amend the following sections:		
Section 1	<i>July 1, 2006</i>	New section

**CE**

*Joint Favorable Subst. C/R*

**FIN**