



General Assembly

February Session, 2004

***Raised Bill No. 438***

LCO No. 1920

\*01920\_\_\_\_\_GAE\*

Referred to Committee on Government Administration and Elections

Introduced by:  
(GAE)

***AN ACT CONCERNING CAMPAIGN ACCOUNTABILITY.***

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. Section 9-333w of the general statutes is repealed and the  
2 following is substituted in lieu thereof (*Effective July 1, 2004*):

3 (a) No individual shall make or incur any expenditure with the  
4 cooperation of, at the request or suggestion of, or in consultation with  
5 any candidate, candidate committee or candidate's agent, and no  
6 candidate or committee shall make or incur any expenditure for any  
7 written, typed or other printed communication which promotes the  
8 success or defeat of any candidate's campaign for nomination at a  
9 primary or election or solicits funds to benefit any political party or  
10 committee unless such communication bears upon its face the words  
11 "paid for by" and the following: (1) In the case of such an individual,  
12 the name and address of such individual; (2) in the case of a committee  
13 other than a party committee, the name of the committee and its  
14 campaign treasurer; or (3) in the case of a party committee, the name of  
15 the committee.

16 (b) In addition to the requirements of subsection (a) of this section:

17 (1) No candidate or candidate committee shall make or incur any  
18 expenditure for any television advertising or Internet video  
19 advertising, that promotes the success of said candidate's campaign for  
20 nomination at a primary or election or the defeat of another  
21 candidate's campaign for nomination at a primary or election, unless at  
22 the end of such advertising there appears simultaneously, for a period  
23 of not less than four seconds, (A) a clearly identifiable photographic or  
24 similar image of the candidate making such expenditure, and (B) a  
25 clearly readable printed statement identifying said candidate and  
26 stating that said candidate has approved the advertising;

27 (2) No candidate or candidate committee shall make or incur any  
28 expenditure for any radio advertising or Internet audio advertising,  
29 that promotes the success of said candidate's campaign for nomination  
30 at a primary or election or the defeat of another candidate's campaign  
31 for nomination at a primary or election, unless the advertising includes  
32 a personal audio statement by the candidate making such expenditure  
33 that (A) identifies said candidate and the office said candidate is  
34 seeking, and (B) indicates that said candidate has approved the  
35 advertising; and

36 (3) No candidate or candidate committee shall make or incur any  
37 expenditure for any printed communication, or any Internet  
38 communication that is not described in subdivision (1) or (2) of this  
39 subsection, that promotes the success of said candidate's campaign for  
40 nomination at a primary or election or the defeat of another  
41 candidate's campaign for nomination at a primary or election, unless  
42 such communication bears on its face a statement identifying the office  
43 that the candidate making such expenditure is seeking and indicating  
44 that the candidate has approved the communication.

45 [(b)] (c) No business entity, organization, association, committee, or  
46 group of two or more individuals who have joined solely to promote  
47 the success or defeat of a referendum question and is required to file a

48 certification in accordance with subsection (d) of section 9-333g, shall  
49 make or incur any expenditure for any written, typed or other printed  
50 communication which promotes the success or defeat of any  
51 referendum question unless such communication bears upon its face  
52 the words "paid for by" and the following: (1) In the case of a business  
53 entity, organization or association, the name of the entity, organization  
54 or association and the name of its chief executive officer; (2) in the case  
55 of a political committee, the name of the committee and the name of its  
56 campaign treasurer; (3) in the case of a party committee, the name of  
57 the committee; or (4) in the case of such a group of two or more  
58 individuals, the name of the group as it appears on the certification  
59 filed in accordance with subsection (d) of section 9-333g, and the name  
60 and address of its agent.

61 ~~[(c)]~~ (d) The provisions of subsections ~~(a)~~, ~~[and]~~ ~~(b)~~ and ~~(c)~~ of this  
62 section do not apply to (1) any editorial, news story, or commentary  
63 published in any newspaper, magazine or journal on its own behalf  
64 and upon its own responsibility and for which it does not charge or  
65 receive any compensation whatsoever, (2) any banner, (3) political  
66 paraphernalia including pins, buttons, badges, emblems, hats, bumper  
67 stickers or other similar materials, or (4) signs with a surface area of  
68 not more than thirty-two square feet.

69 ~~[(d)]~~ (e) The campaign treasurer of a candidate committee which  
70 sponsors any written, typed or other printed communication for the  
71 purpose of raising funds to eliminate a campaign deficit of that  
72 committee shall include in such communication a statement that the  
73 funds are sought to eliminate such a deficit.

74 ~~[(e)]~~ (f) The campaign treasurer of an exploratory committee or  
75 candidate committee established by a candidate for nomination or  
76 election to the office of Treasurer which committee sponsors any  
77 written, typed or other printed communication for the purpose of  
78 raising funds shall include in such communication a statement  
79 concerning the prohibitions set forth in subsection (n) of section 1-84,

80 as amended, subsection (f) of section 9-333n, as amended, and  
81 subsection (f) of section 9-333o.

82 [(f)] (g) In the event a campaign treasurer of a candidate committee  
83 is replaced pursuant to subsection (c) of section 9-333d, nothing in this  
84 section shall be construed to prohibit the candidate committee from  
85 distributing any printed communication subject to the provisions of  
86 this section that has already been printed or otherwise produced, even  
87 though such communication does not accurately designate the  
88 successor campaign treasurer of such candidate committee.

This act shall take effect as follows:	
Section 1	July 1, 2004

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***Statement of Purpose:***

To improve campaign accountability by requiring television and radio advertising, printed communications, and Internet advertising or communications, by candidates, to include a statement indicating the office that the candidate is seeking and that the candidate approves the advertising or printed communication.

*[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]*