



General Assembly

Substitute Bill No. 395

February Session, 2004

* SB00395LAB__031004__ *

AN ACT CONCERNING EMPLOYEES OF CALL CENTERS.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (NEW) (*Effective October 1, 2004*) (a) As used in this section
2 and section 2 of this act:

3 (1) "Call center" means an entity whose primary purpose involves
4 the initiation or receipt of telephonic communications on behalf of any
5 person for the purpose of (A) initiating sales, including telephone
6 solicitations, or (B) providing or receiving services or information in
7 connection with the provision of other services or benefits.

8 (2) "Customer service employee" means a person employed by or
9 working on behalf of a call center.

10 (b) Within the first thirty seconds of answering a telephone call
11 made by a resident of this state to a call center, or within the first thirty
12 seconds of making a telephone call on behalf of a call center to a
13 resident of this state, a customer service employee shall state (1) the
14 employee's name or registered alias, (2) the name of the call center by
15 whom the employee is employed, (3) the city, state and country in
16 which the employee is located, and (4) if applicable, the name and
17 telephone number of an authorized representative of the entity
18 utilizing the services of the call center.

19 Sec. 2. (NEW) (*Effective October 1, 2004*) It shall be an unfair trade
20 practice for a call center or customer service employee to transmit to
21 any foreign country any personal identifying or financial information
22 about a person who receives a telephone call from, or places a
23 telephone call to, a call center, without the consent of such person or
24 persons to whom the information pertains. For purposes of this
25 section, "personal identifying or financial information" includes, but is
26 not limited to, a motor vehicle operator's license number, Social
27 Security number, employee identification number, mother's maiden
28 name, account number or credit card number.

This act shall take effect as follows:	
Section 1	<i>October 1, 2004</i>
Sec. 2	<i>October 1, 2004</i>

LAB *Joint Favorable Subst.*