



General Assembly

January Session, 2003

**Raised Bill No. 1120**

LCO No. 4153

Referred to Committee on Public Health

Introduced by:  
(PH)

**AN ACT CONCERNING THE REGISTRATION OF PHARMACEUTICAL  
MARKETERS.**

Be it enacted by the Senate and House of Representatives in General  
Assembly convened:

1 Section 1. (NEW) (*Effective October 1, 2003*) (a) As used in this  
2 section, "pharmaceutical marketer" means a person who, while  
3 employed by or under contract to represent a pharmaceutical  
4 manufacturing company, engages in pharmaceutical detailing,  
5 promotional activities or other marketing of prescription drugs in this  
6 state to any physician, hospital or residential care home, as defined in  
7 section 19a-490 of the general statutes, pharmacist, health benefit plan  
8 administrator or any other person authorized to prescribe, dispense or  
9 purchase prescription drugs, but does not include a wholesale drug  
10 distributor or such distributor's representative who promotes or  
11 otherwise markets the services of the wholesale drug distributor in  
12 connection with a prescription drug.

13 (b) No person shall engage in the work of a pharmaceutical  
14 marketer unless such person is registered with the Commissioner of  
15 Public Health in accordance with this section. On or before January 1,  
16 2004, and annually thereafter, any person working or intending to

17 work as a pharmaceutical marketer in this state during the next  
18 calendar year shall register with the commissioner on a form  
19 prescribed by the commissioner. The commissioner shall require each  
20 person to provide the following on the registration form: (1) The  
21 pharmaceutical marketer's territory; (2) the specific products sold by  
22 the pharmaceutical marketer; (3) the types of health care professionals  
23 and facilities to which the pharmaceutical marketer sells; and (4) any  
24 other information deemed necessary by the commissioner.

25 (c) The annual registration fee for a pharmaceutical marketer shall  
26 be fifty dollars.

This act shall take effect as follows:	
Section 1	<i>October 1, 2003</i>

***Statement of Purpose:***

To require pharmaceutical marketers to register with the Department of Public Health.

*[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]*