



General Assembly

January Session, 2001

**Committee Bill No. 750**

LCO No. 3890

Referred to Committee on Commerce

Introduced by:  
(CE)

**AN ACT ESTABLISHING A MARKETING CAMPAIGN TO RECRUIT WORKERS TO STATE HIGH-TECHNOLOGY COMPANIES.**

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 (NEW) The Commissioner of Economic and Community
- 2 Development shall develop and implement a national marketing
- 3 strategy targeting recent college graduates and skilled workers for
- 4 employment in high-technology industries in the state.

**Statement of Purpose:**

To establish a national campaign targeting skilled workers and recent graduates for recruitment to state high-technology companies.

*[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]*

Co-Sponsors: SEN. JEPSEN, 27th Dist.