



General Assembly

January Session, 2001

**Raised Bill No. 6958**

LCO No. 4570

Referred to Committee on Environment

Introduced by:  
(ENV)

**AN ACT CONCERNING THE CONNECTICUT-GROWN PROGRAM AND  
THE FARM WINE DEVELOPMENT COUNCIL.**

Be it enacted by the Senate and House of Representatives in General  
Assembly convened:

1 Section 1. Section 22-38a of the general statutes is repealed and the  
2 following is substituted in lieu thereof:

3 (a) The Commissioner of Agriculture shall establish and administer  
4 a program to promote the marketing of farm products grown and  
5 produced in Connecticut for the purpose of encouraging the  
6 development of agriculture in the state.

7 (b) The commissioner may, within available appropriations, provide  
8 a grant-in-aid to any person, firm, partnership or corporation engaged  
9 in the promotion and marketing of such farm products, who shall  
10 incur at least fifty per cent of the cost of such promotion and  
11 marketing, provided the words "CONNECTICUT-GROWN" [are] or  
12 the official Connecticut-Grown logo adopted by the Department of  
13 Agriculture is clearly incorporated in such promotional and marketing  
14 activities.

15     (c) The Department of Agriculture shall produce advertisements  
16 that promote farm products produced or grown in the state. Said  
17 advertisements may be in the form of broadcast, electronic or print and  
18 may be placed in Connecticut or out-of-state markets.

19     (d) Any funds appropriated to this program may be used by the  
20 commissioner to support agricultural exposition events organized by  
21 the commissioner.

22     (e) The commissioner may adopt, in accordance with chapter 54,  
23 such regulations as [he] the commissioner deems necessary to carry  
24 out the purposes of this section.

25     Sec. 2. (NEW) The Commissioner of Agriculture, within available  
26 General Fund appropriations, shall establish a grant-in-aid program  
27 that provides an annual grant of one million dollars to the Connecticut  
28 Grown Program.

29     Sec. 3. The sum of two hundred thousand dollars is appropriated  
30 from the General Fund, for the fiscal year ending June 30, 2002, to the  
31 Department of Agriculture for funding of the Connecticut Farm Wine  
32 Development Council.

33     Sec. 4. This act shall take effect July 1, 2001.

**ENV**           *Joint Favorable C/R*

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