



Senate

General Assembly

File No. 132

January Session, 2001

Senate Bill No. 750

Senate, April 5, 2001

The Committee on Commerce reported through SEN. LEBEAU of the 3rd Dist., Chairperson of the Committee on the part of the Senate, that the bill ought to pass.

AN ACT ESTABLISHING A MARKETING CAMPAIGN TO RECRUIT WORKERS TO STATE HIGH-TECHNOLOGY COMPANIES.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 (NEW) The Commissioner of Economic and Community
- 2 Development shall develop and implement a national marketing
- 3 strategy targeting recent college graduates and skilled workers for
- 4 employment in high-technology industries in the state.

CE *Joint Favorable*

The following fiscal impact statement and bill analysis are prepared for the benefit of members of the General Assembly, solely for the purpose of information, summarization, and explanation, and do not represent the intent of the General Assembly or either House thereof for any purpose:

OFA Fiscal Note

State Impact: Indeterminate Cost

Affected Agencies: Department of Economic and Community Development

Municipal Impact: None

Explanation**State Impact:**

Requiring the Department of Economic and Community Development (DECD) to develop and implement a national marketing strategy targeting recent college graduates and skilled workers for employment in high-technology companies will increase costs to DECD not currently budgeted for. Since there are no guidelines, program specifications or definitions in the legislation, the cost is indeterminate.

OLR Bill Analysis

SB 750

AN ACT ESTABLISHING A MARKETING CAMPAIGN TO RECRUIT WORKERS TO STATE HIGH-TECHNOLOGY COMPANIES.

SUMMARY:

This bill requires the economic and community development commissioner to develop and implement a national marketing strategy to attract recent college graduates and skilled workers to jobs in Connecticut's high-technology industries.

EFFECTIVE DATE: October 1, 2001

COMMITTEE ACTION

Commerce Committee

Joint Favorable Report

Yea 26 Nay 0