



General Assembly

February Session, 2000

**Raised Bill No. 565**

LCO No. 2284

Referred to Committee on Commerce

Introduced by:

(CE)

***An Act Concerning The Marketing Of The State's E-Commerce  
And Information Technology Industry.***

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 (NEW) To enhance the current "You Belong in Connecticut"  
2 campaign, the Department of Economic and Community Development  
3 shall establish a targeted e-commerce and information technology  
4 campaign that showcases the state's current information technology,  
5 software and e-commerce assets and advantages to: (1) Technology  
6 clusters nationwide to attract companies; (2) students and graduates  
7 from flagship information technology and E-MBA programs,  
8 nationwide; and (3) experienced workers residing in media markets  
9 serving national technology clusters.

***Statement of Purpose:***

To market Connecticut's e-commerce and information technology industry.

*[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]*