

Connecticut General Assembly



PCSW

Permanent Commission on the Status of Women

The State's leading force for women's equality

News Release

18-20 Trinity St., Hartford, CT 06106 • 860/240-8300 • pcsw@cga.ct.gov • www.cga.ct.gov/pcsw/

CONTACT: Christine Palm, Communications Director at 860/240-8449; or 860/836-2145

For Immediate Release – July 14 **Conference for Women Business Owners July 24**

HARTFORD – The Permanent Commission on the Status of Women (PCSW) and the Connecticut chapter of the National Association of Women Business Owners (NAWBO) are sponsoring a one-day conference for women business owners on Friday, July 24. The Connecticut Small Business Development Center (SBDC) is hosting the event. “Transition Your Business Through Challenge,” brings together experts in such areas as access to capital, globalization, marketing, accounting, personnel, transfer of ownership and recession-proofing a business. It will be held at Central Connecticut State University in New Britain from 8:30 a.m. to 2:30 p.m.

“For 36 years, the Permanent Commission on the Status of Women has worked for the economic security of women and to prevent workplace discrimination,” said PCSW Executive Director Teresa C. Younger. “Here in Connecticut, we have about 80,000 women-owned businesses, and women make up about 30 percent of Connecticut’s self-employed workforce. This conference will help them expand their skills, widen their network and prepare for the future, which is especially critical in this economic downturn, when women in business have a unique set of challenges.”

For more information call the PCSW at 240-8300. Online registration is available through the PCSW’s website: www.cga.ct.gov/PCSW.

About the PCSW: The Permanent Commission on the Status of Women was formed in 1973 under Sec. 46a of the Connecticut General Statutes to study “all matters concerning women, and in furtherance of that responsibility shall: (a) inform leaders of business, education, State and local governments and the communications media of the nature and scope of the problem of sex discrimination, with a view to enlisting their support in working toward improvement; (b) serve as a liaison between government and private interest groups concerned with services for women; (c) promote consideration of qualified women for all levels of government positions; (d) oversee coordination and assess programs and practices in all State agencies as they affect women.”

About NAWBO: The National Association of Women Business Owners (NAWBO), founded in 1974, is dedicated to advancing, educating, mentoring and empowering women business owners. Its guiding principals are to: Strengthen the wealth creating capacity of our members; Build strategic alliances, coalitions and affiliations; Transform public policy, influence opinion makers and effect changes in business culture; and to Provide a positive framework of friendship, support and professionalism.

ABOUT SBDC: The Connecticut Small Business Development Center (SBDC) is dedicated to advising and nurturing small businesses at the grassroots level through professional counseling, seminars, technical assistance and education. Its regional offices are staffed by professional business counselors who provide one-on-one counseling without charge to Connecticut’s small business community.